

NEW JERSEY INDUSTRY PARTNERSHIPS

Building bridges to strengthen NJ industries

Industry Partnerships are the New Jersey Labor Department's new model for building sector partnerships that facilitate public-private collaborations to meet workforce and economic challenges. Industry Partnerships bring together business leaders from similar sectors to discuss their workforce needs and resolve their operational concerns. Also in the room are representatives of public agencies, silent partners who work to develop customized solutions tailored to the specific, expressed needs of the industry sector.

The goal of this new sector partnership model is to help regional economies thrive and encourage business to set the agenda to resolve industry challenges. This is a unique opportunity to identify problems best solved collaboratively.

Industry Partnerships build bridges between businesses and public agencies, promoting business growth with the assistance of public resources. The success of the partnerships depends on business leaders being open and candid about their needs, and public partners, such as government agencies, colleges, training providers, and community groups, working in tandem to respond.

In January of 2019, Industry Partnerships replaced Talent Networks as the Labor Department's model for building sector partnerships in New Jersey. This is a significant departure from the traditional sector partnership models where state agencies worked in silos to satisfy the needs of businesses.

Through this new approach, businesses drive the agenda, holding business-to-business discussions on economic and workforce development matters, with

public partners present in listen-only mode. Rather than experiencing pressure from public partners pushing public programs to solve business issues, business is supported by a nexus of public partners working collaboratively to meet industry leaders' expressed concerns.

Industries of focus:

- Construction & Energy
- Finance
- Health Care
- Leisure & Hospitality
- Life Sciences
- Manufacturing
- Retail Trade
- Technology
- Transportation, Distribution & Logistics

What you get by joining:

- A voice in decisions that affect your industry and your business
- To influence your industry directly and the direction it takes in New Jersey
- The chance for industry networking
- Direct access to government decision-makers



Interested in participating? Contact us.

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