STATE OF NEW JERSEY DEPARTMENT OF LAW AND PUBLIC SAFETY DIVISION OF ALCOHOLIC BEVERAGE CONTROL

IN THE MATTER OF THE APPLICATION)	SR 2020-01
TO RELAX CERTAIN PROVISIONS OF)	SPECIAL RULING GRANTING THE
SPECIAL RULING AUTHORIZING)	RELAXATION OF SCHEDULE A,
CERTAIN ACTIVITIES BY HOLDERS OF)	PARAGRAPH 2(j) OF THE SPECIAL
LIMITED BREWERY LICENSES)	RULING AUTHORIZING CERTAIN
)	ACTIVITIES BY HOLDERS OF
)	LIMITED BREWERY LICENSES
)	

BY THE ACTING DIRECTOR:

The Division of Alcoholic Beverage Control (the "Division") is aware that that Limited Brewery licensees are seeking authority to deliver their products directly to consumers' homes. The Division explicitly denied Limited Brewery licensees this privilege in its May 28, 2019 Special Ruling Authorizing Certain Activities by Holders of Limited Brewery Licenses (the "May 2019 Special Ruling"). Specifically, the Division stated, in pertinent part, that:

No Limited Brewery licensee shall deliver the malt alcoholic beverages produced on its licensed premises to consumers' homes. [May 2019 Special Ruling, Schedule A, Section 2(j).]

The restriction contained in the May 2019 Special Ruling was not based on a statutory prohibition contained in N.J.S.A. 33:1-10(1)b, but rather was the result of careful deliberation as to the privileges to be afforded to Limited Brewery licensees and within the discretion of the Division.

In light of the unprecedented public health hazard posed by the novel Coronavirus disease 2019 ("COVID-19") and the State of Emergency declared by Governor Murphy in Executive Order ("EO") No. 103 (2020), and the restrictions imposed on restaurants and bars in paragraph 8 of EO No. 107 (2020), many Limited Brewery licensees have requested that the restriction in the