



STATE OF NEW JERSEY
OFFICE OF THE ATTORNEY GENERAL
DEPARTMENT OF LAW AND PUBLIC SAFETY
DIVISION OF ALCOHOLIC BEVERAGE CONTROL
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NOTICE TO NEW JERSEY LICENSED WHOLESALERS CONCERNING CURRENT PRICE LIST (“CPL”) FILING

N.J.A.C. 13:2-24.6(a)(4) requires every wholesale licensee or brand registrant that is privileged and intending to sell alcoholic beverages to retail licensees in the State of New Jersey to file a Current Price List (“CPL”) with the Division of Alcoholic Beverage Control no later than the 15th of every month (or the first business day thereafter if the 15th falls on a Saturday, Sunday or holiday). The prices contained in the CPL become effective on the first day of the following calendar month and remain effective for that entire month.

The Division has become aware that some New Jersey licensed wholesalers are choosing not to sell alcoholic beverages to New Jersey licensed retailers during certain months and are not filing CPLs during those months. Failure to file a monthly CPL creates a presumption that the wholesaler is selling alcoholic beverages to retailers without having a CPL on file, which is a violation of the Alcoholic Beverage Control Act and implementing regulations that could adversely affect your license. Such a failure to file a monthly CPL without notification to the Division places an undue burden on the Division’s investigatory and enforcement resources.

In the event that a wholesaler chooses not to file a CPL in any given month, the wholesaler is required to notify the Division, in writing, of the cessation of sales to retailers



in the State and the duration of such cessation. Once the wholesaler decides to resume sales to retailers, the wholesaler will also be required to notify the Division, in writing. Failure to so notify the Division may result in the imposition of special conditions being placed on your wholesale license at the time of renewal, the violation of which may result in appropriate enforcement action. In order to avoid a potential disruption of your license privileges, the Division strongly recommends that wholesalers continuously file CPLs every month, even if the wholesaler decides to cease sales in any given month.

Any questions on this Notice should be directed to DAG Alyssa Wolfe at (609) 633-6076.