IN THE MATTER OF THE APPLICATION
TO PERMIT DISTRIBUTORS TO ACCEPT
THE RETURN OF ALCOHOLIC
BEVERAGES FROM NORTHERN TRUST
PGA GOLF TOURNAMENT PURSUANT TO

_________________________________
SR 2021-11
SPECIAL RULING AUTHORIZING RETURN
OF ALCOHOLIC BEVERAGES

Shaun C. Lewis, Assistant General Manager, Liberty National Golf Club

BY THE DIRECTOR:

This request has been brought before me by Shaun C. Lewis, Assistant General Manager and Executive Chef of Liberty National Golf Club, operated by the WA Golf Company LLC (“WA Golf”), holder of alcoholic beverage license 0906-33-398-006. The applicant seeks permission for the licensee to return any unused, unopened alcoholic beverages to the distributor(s) providing such products to the Northern Trust PGA Golf Tournament taking place at Liberty National Golf Course in Jersey City, New Jersey from August 16-22, 2021. The event is being held pursuant to Special Event Permit Number 89631 issued by the Division of Alcoholic Beverage Control on August 10, 2021. The applicant states that actual attendance of the event can be affected by the weather and the quality of play, making it difficult to order the appropriate quantities of alcoholic beverages. The popularity of the leading players often has a direct effect on the number of alcoholic beverage consumers at the Northern Trust Pavilion and the Clubhouse, both operated by the applicant. Due to the inability of the applicant to purchase alcohol the day of, the applicant prepares for higher attendance levels to ensure that all ticket holders receive the same on premise experience they would on any other day.

N.J.A.C. 13:2-39.1 allows a manufacturer, brewery, winery, distiller, rectifier, blender, wholesaler or distributor to accept a return of alcoholic beverages only in certain circumstances including: defective product, breakage, error in product delivered, product likely to spoil from retailers who are only open for a portion of the year, or other such good cause as may be approved by the Director. The applicant requests authorization for its distributor(s) to accept the return of any product that is unused and unopened that has been purchased for the Northern Trust PGA Golf Tournament. Based on the unique nature of the event and the applicant’s need to be prepared for attendance of varying sizes due to potential weather, quality of play, and interest in the leading players going into the event, the Division FINDS that good cause exists to allow the distributor(s) to accept returns of unopened and unused alcoholic beverages provided for this event. In making
this finding, the Division authorizes the return of WA Golf’s unused and unopened inventory of alcoholic beverages to the various distributors, which are purchased for sale and service at the Northern Trust PGA Golf Tournament held August 16-22, 2021 at the Liberty National Golf Course in Jersey City, New Jersey.

Accordingly, the Division shall grant the applicant’s request and authorize (but not require) distributors licensed in the State of New Jersey to accept returns of any unused and unopened alcoholic beverages purchased and/or delivered to WA Golf for the Northern Trust PGA Golf Tournament for cash, credit, or exchange.

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JAMES B. GRAZIANO
DIRECTOR

Dated: August 12, 2021

JBG/PTU