



The Advocacy Institute, in Conjunction with the National Attorneys General Training and Research Institute and the National White Collar Crime Center, Is Pleased to Announce

PROGRAM ANNOUNCEMENT

INTELLECTUAL PROPERTY RIGHTS TRAINING CONFERENCE

September 6, 2012

9:00 a.m. - 5:00 p.m.¹

**Middlesex County Prosecutor's Office Police Training Center
11 Patrol Road
Edison, New Jersey**

Program Summary

.The Intellectual Property Rights Training is designed to provide law enforcement officials an extraordinary opportunity to learn more about intellectual property rights and their effect on consumers, businesses, the economy, and national security. The program will bring together assistant attorneys general, assistant district attorneys, paralegals, investigators, and police officers to learn more about intellectual property laws and investigatory techniques. The agenda includes a comprehensive overview of intellectual property crimes -- their effect on consumers and businesses and the nexus to other crimes. The agenda also includes sessions on investigating intellectual property crimes, case development, jurisdiction, prosecutorial theories, consumer education efforts, and working collaboratively with other law enforcement offices.

Who Should Attend?

This program is intended for deputy attorneys general, assistant attorneys general, assistant prosecutors and law enforcement personnel who are involved with the investigation and prosecution of intellectual property crimes.

Who Is the Faculty?

See attached program agenda.

¹ Registration for this program begins at 8:30 a.m.

CLE Credit

NJ CLE Credit: This program had been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 7.5 hours of total CLE credit. Of these 0.0, qualify as hours of credit for ethics/professionalism, and 7.5 qualify as hours of credit toward certification in criminal trial law.

NY CLE Credit: 7.5 substantive credits (pursuant to the approved jurisdiction policy).

PA CLE Credit: 6.0 substantive credits (\$9.00 mandatory registration fee required).

How Do I Register?

Members of the Department of Law and Public Safety should seek to apply for this program through their respective training coordinators as would for any NAGTRI program. All others should follow the instructions in the attached memorandum from NAGTRI. **Please do not attempt to register for this program through the Attorney General's Advocacy Institute.**



NAGTRI
National Association
of Attorneys General



Fake Products, Real Crime: Intellectual Property Theft
Middlesex County Police Training Center
11 Patrol Road
Edison, NJ 08837
September 6, 2012

AGENDA

- 8:30 a.m. - 9:00 am **Registration**
- 9:00 a.m. – 9:15 a.m. **Welcome Remarks**
April Wall-Parker, NW3C
Hedda Litwin, National Association of Attorneys General
- 9:15 a.m. – 9:45 a.m. **The Impact of Counterfeit Goods**
Presenter: Hedda Litwin, National Association of Attorneys
General
- 9:45 a.m. – 10:45 a.m. **Intellectual Property 101**
Presenter: Robert Hartnett, Private Investigator, Blazer
Investigations
*The session will cover the items that are counterfeited,
discuss how criminals commit Intellectual Property Theft,
and what resources are available to law enforcement to
combat IP Theft.*
- 10:45 a.m. – 11:00 a.m. **Break**
- 11:00 a.m. – 11:30 a.m. **Hands-On Exercise**
Presenter: Robert Hartnett, Blazer Investigations; Scott
Bailey, Detective, Chesterfield Virginia Police Department;
Identification of counterfeit and “real” goods
- 11:30 a.m. – Noon **National Intellectual Property Rights Coordination
Center Presentation**

- Noon – 1:00 p.m. **Lunch (on your own)**
- 1:00 p.m. – 1:30 p.m. **Prosecutorial Theories/ Example of Recent Cases**
This segment of the training will be a brief review of the theories underlying enforcement of intellectual property rights and illustrate a few cases undertaken.
Presenters: Andrew Fried, Deputy Attorneys General, New Jersey Attorney General’s Office
- 1:30 p.m. – 2:30 p.m. **Investigative Techniques**
Presenter: Scott Bailey, Detective, Chesterfield Police Department
- 2:30 p.m. – 3:00 p.m. **Whiteboard Exercise**
Facilitators: Scott Bailey, Bob Hartnett, NAAG Counsel
Attendees will be asked to brainstorm the steps in three IP case scenarios and will be asked to identify counterfeit/real products.
- 3:00 p.m. – 3:15 p.m. **Break (on your own)**
- 3:15 p.m. – 4:15 p.m. **Developing an Intellectual Property Case Scenario**
Facilitators: Scott Bailey, Bob Hartnett, NAAG Counsel
This interactive workshop session will take a step-by-step approach to intellectual property rights enforcement case development. Presenters will use a hypothetical scenario to illustrate the various investigative techniques and organizational strategies used in intellectual property rights enforcement.
- 4:15 p.m. – 5:00 p.m. **Developing an Intellectual Property Case Conclusion**
Closing Remarks and Wrap-Up



NAGTRI
National Association
of Attorneys General



August 3, 2012

TO: Terrence Brody, Chief of Staff
Thomas Calcagni, 1st Assistant Attorney General
Brendan Ruane, Director, Advocacy Institute

FROM: Chris Toth, Deputy Director/NAGTRI Director
Hedda Litwin, Cyberspace Law Chief Counsel

RE: **Intellectual Property Rights Training Conference – Edison, NJ**
Middlesex County Police Training Center
11 Patrol Road
Edison, NJ 08837

The National Attorney General Research and Training Institute (NAGTRI) of the National Association of Attorneys General (NAAG) and the National White Collar Crime Center (NW3C) are conducting a one-day training session on Intellectual Property Rights for the New Jersey law enforcement community. The training Conference will be held on **Thursday, September 6, 2012**, at the Middlesex County Police Training Center. Funding for this program has been generously provided by a grant from the United States Department of Justice, Bureau of Justice Assistance.

The Program

The Intellectual Property Rights Training is designed to provide law enforcement officials an extraordinary opportunity to learn more about intellectual property rights and their effect on consumers, businesses, the economy, and national security. The program will bring together assistant attorneys general, assistant district attorneys, paralegals, investigators, and police officers to learn more about intellectual property laws and investigatory techniques. The agenda includes a comprehensive overview of intellectual property crimes -- their effect on consumers and businesses and the nexus to other crimes. The agenda also includes sessions on investigating intellectual property crimes, case development, jurisdiction, prosecutorial theories, consumer education efforts, and working collaboratively with other law enforcement offices.

Application Process

NAGTRI and NW3C will provide scholarships for assistant attorneys general, legislative

staff, policymakers, investigators, and paralegals to attend the training conference. Since Intellectual Property enforcement may be handled by different divisions in each office and touches upon several disciplines, scholarships have been made available to Attorney General office and local prosecutor staff from consumer protection, antitrust, civil, criminal, cybercrime, policy divisions, or other divisions or units that may have an interest in learning more about intellectual property rights enforcement. Nominees may be assistant attorneys general, paralegals, or investigators.

The deadline to submit nominations is Wednesday, August 29. Please email nomination forms to Rupalee Rashatwar at rrashatwar@naag.org. For CLE credit, please include your bar number.

Special Accommodations

If you require any special services or aids to assist you while attending the conference, such as sign-language interpreters, note takers, large print or Braille materials, please advise us by calling Rupalee Rashatwar at (202) 326-6018.

For More Information

You may contact Hedda Litwin at the National Association of Attorneys General, at (202) 326-6022 or hlitwin@naag.org.



**NATIONAL ATTORNEYS GENERAL
TRAINING & RESEARCH INSTITUTE**

**INTELLECTUAL PROPERTY ENFORCEMENT
TRAINING
MIDDLESEX COUNTY POLICE TRAINING CENTER
EDISON, NJ
SEPTEMBER 6, 2012
NOMINATION FORM**

NAME _____

OFFICE _____

DIVISION _____

PHONE _____

E-MAIL _____

TITLE _____

*Please e-mail your completed nomination form by close of business, **Wednesday, August 29, 2012** to Rupalee Rashatwar at rrashatwar@naag.org. For questions, contact Hedda Litwin at (202) 326-6022.*

State Bar registration number(s) for CLE credit (if applicable):

State _____ Number _____

State _____ Number _____

State _____ Number _____