



The Advocacy Institute Is Pleased to Announce an Attorney General's Series Program

PROGRAM ANNOUNCEMENT

EFFECTIVE OPENING STATEMENTS

September 10, 2012

5:30 p.m. to 6:30 p.m.

Richard J. Hughes Justice Complex

6th Floor Point Meeting Area – Attorney General's Library

25 Market Street

Trenton, New Jersey

Program Summary

This presentation will focus on developing and delivering effective opening statements. Among the topics discussed will be the importance of using opening statements to provide juries with a roadmap to the case, orienting them to issues, and setting the tone for how the case will be presented. The presentation will be a “nuts and bolts” view of opening statements and is intended to provide those who attend with practical tips that they can utilize as courtroom practitioners.

Who Should Attend?

This program is open to deputy attorneys general, assistant attorneys general and volunteer attorneys only. Please do not attempt to register for this program if you are not a DAG, AAG or volunteer attorney.

Who Is the Faculty?

Charles B. McKenna, Esq. currently serves as Chief Counsel to Governor Chris Christie, having previously served as the Director of the New Jersey State Office of Homeland Security and Preparedness since January 2010. Mr. McKenna came to this position from the United States Attorney's Office, District of New Jersey, where he had served for 18 years. At the time of his appointment, he was the Chief of the Criminal Division, a position in which he directed attorneys responsible with prosecuting federal criminal violations since 2008. He also supervised investigations and interacted with heads of law enforcement-including the Federal Bureau of Investigation, Drug Enforcement Agency, Internal Revenue Service and Department of Defense and was responsible for establishing and administering policy for the Criminal Division, the largest in the US Attorney's Office.

From 2002 until 2008, Mr. McKenna served as Executive Assistant US Attorney under then US Attorney Chris Christie. Here, he had executive oversight for all Criminal and Civil Division investigations as well as administrative responsibilities to ensure efficient operations in the office. He also represented the office on many occasions to law enforcement and private industry groups, lecturing on various aspects of criminal law. As an Assistant US Attorney, Mr. McKenna successfully prosecuted many cases involving violations of federal criminal laws. He was involved in the investigation into the kidnapping and murder of Daniel Pearl, the Southeast Asia Bureau Chief for the Wall Street Journal, and he successfully prosecuted animal rights extremists. In 2002, he was a recipient of a Director's Award for Superior Performance from the US Department of Justice.

From 1999 to 2002, Mr. McKenna was the US Attorney's Office Liaison to the FBI Joint Terrorism Task Force. From 2002 until leaving the US Attorney's Office, he was the Crisis Management Coordinator for the District of New Jersey. Mr. McKenna received a J.D. in 1986 from St. John's University School of Law, where he graduated *magna cum laude*. He was awarded a Bachelor of Arts *summa cum laude* in 1982 from Fordham University. A New York City native, Mr. McKenna resides in Essex County.

CLE Credit

NJ CLE Credit: This program had been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 1.2 hours of total CLE credit. Of these 0.0 hours, qualify as hours of credit for ethics/professionalism, and 1.2 hours qualify as hours of credit toward certification in civil trial law and criminal trial law.

NY CLE Credit: 1.0 substantive credit (pursuant to the approved jurisdiction policy).

PA CLE Credit: 1.0 substantive credit (\$1.50 mandatory registration fee required).

How Do I Register?

State Employees

Most State employees are able to register for this course by going to <http://reg.dcj.lps.state.nj.us/login.aspx?portalid=2> and creating an AGAI Course Registration account. To do so, your computer **must** be attached to the government's Garden State Network. Upon opening the AGAI Course Registration System home page, you will see the Create Account link in the Login Box. Click on it and create your account, which will include you selecting a user name and password. Once you create your account, you can access the AGAI Course Registration System at <http://reg.dcj.lps.state.nj.us/login.aspx?portalid=2> to register for future courses or to manage your account. Please retain your user name and password for your records.