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*The Advocacy Institute Is Pleased to Announce*

## **PROGRAM ANNOUNCEMENT**

### **ECONOMIC DEVELOPMENT AND THE LAW**

**December 2, 2014  
1:00 p.m. to 3:20 p.m.  
New Jersey State House  
125 West State Street  
Counsel's Conference Room  
Trenton, New Jersey**

#### ***Program Summary***

This course is intended as an introduction to legal issues in the field of economic development. The first portion of the course will explore litigation and administrative law matters through an interactive discussion of applicable case law. This course will then provide an in-depth analysis of New Jersey's economic development programs from the legal perspective. This will be accomplished through an explanation of The Business Employment incentive Program, Business Retention and Relocation Assistance Grant, Economic Redevelopment and Growth and Urban Transit Hub Tax Credit Programs as well as Grow New Jersey from the initial statutory creation of these programs through the rulemaking process that seeks to ensure the protection of public funds. Finally, this course will examine how other states have dealt with many common legal issues involved in economic development.

#### ***Who Should Attend?***

This course is for Attorneys in the Office of the Governor and others who have been invited to attend. Please do not register for this course if you are not one of the individuals invited to attend.

#### ***Who Is the Faculty?***

**Governor Chris Christie** was sworn in as Governor of New Jersey on January 19, 2010, and re-elected to a second term on November 5, 2013.

Under Governor Christie, New Jersey has taken on the biggest and toughest challenges with real solutions and bipartisan cooperation. He has implemented an aggressive reform agenda to restore fiscal integrity and accountability to state and local government; lowered New Jersey's property

taxes; reformed the state's pension and health benefits system; and improved public education to ensure every child has access to a quality education.

In his first term, Governor Christie fought for and achieved passage of a 2 percent cap on property taxes; landmark public employee pension and health benefit reforms that will save taxpayers over \$130 billion over the next 30 years; four balanced budgets that did not raise taxes; and \$2.35 billion in job-creating tax cuts. After years of decline, New Jersey's economy has turned around, and more than 143,100 private sector jobs have been added under Governor Christie's watch.

In addition, Governor Christie has made education reform a top priority of his Administration, working to turn around failing schools, improve accountability, create a fair and meaningful evaluation system for teachers and principals and increase school choice in the state's worst performing districts. Governor Christie provided billions of dollars in additional state aid for New Jersey schools, setting a historic high for school funding three consecutive years. In August 2012, Governor Christie signed into law landmark bipartisan tenure reform, modernizing the nation's oldest tenure law to increase teacher effectiveness and accountability in the classroom.

Since Superstorm Sandy struck in 2012, New Jersey has made real, substantial strides toward recovery and rebuilding. The Christie Administration has launched dozens of programs and services at an unprecedented pace to put displaced New Jerseyans back in their homes; reopen businesses damaged or destroyed by Sandy; and repair and improve infrastructure to withstand future storms.

After graduating college in 1984, Governor Christie attended Seton Hall University School of Law. Governor Christie graduated in 1987 and joined a Cranford law firm, where he was soon named a partner. He was elected a Freeholder in Morris County, and served as Director of the Board in 1997.

Governor Christie was named U.S. Attorney for the District of New Jersey in 2002. As the chief federal law enforcement officer in New Jersey, earning praise from leaders in both parties and drawing national attention for his efforts in battling political corruption, corporate crime, human trafficking, gangs, terrorism and environmental polluters.

**Michele Brown** serves as the Chief Executive Officer of the New Jersey Economic Development Authority (EDA). The EDA is a State agency that serves as New Jersey's bank by financing small and mid-sized businesses, administering tax incentives to retain and grow jobs, revitalizing communities through redevelopment initiatives, and supporting entrepreneurial development by providing access to training and mentoring programs. Ms. Brown joined the Authority in October 2012.

Ms. Brown most recently served as Appointments Counsel to Governor Chris Christie, where she provided strategic and legal guidance to the Governor. In this capacity, Ms. Brown was responsible for identifying, recruiting and vetting Cabinet officials, senior executive candidates, judicial and prosecutorial nominees, and volunteer board, commission and authority members.

Ms. Brown has an extensive background practicing law, serving 18 years at the United States Attorney's Office, New Jersey district, specializing in white collar prosecutions that included corporate fraud, bank fraud and tax and money laundering offenses. Her work has been

recognized by the President's Council on Integrity and Efficiency and the Federal Bureau of Investigation. A native of New Jersey, Ms. Brown received her J.D., magna cum laude, from Georgetown University Law Center and her B.A., magna cum laude, from Drew University.

**Christopher S. Porrino** serves as Chief Counsel to Governor Chris Christie, having previously served as the Director of the Division of Law from February 2012 to January 2014. Under Mr. Porrino's leadership, the Division of Law was a major difference-maker on behalf of New Jersey citizens, achieving important outcomes in historic legislation and obtaining hundreds of millions of dollars in judgments and recoveries for the State.

Prior to serving as the Director of Division of Law, Mr. Porrino was a partner at Lowenstein Sandler PC, one of the state's largest law firms, where he co-lead the firm's approximately 100-attorney Litigation Department and served as a member of the firm's Board of Directors and Operating Committee.

While at Lowenstein Sandler, Mr. Porrino represented public and private businesses and individual clients in a wide array of civil, criminal and regulatory disputes involving securities, banking, insurance, tax, antitrust, real estate and environmental matters, among others. Mr. Porrino also regularly conducted internal investigations for businesses faced with allegations of wrongdoing or suspected wrongdoing by insiders.

Prior to entering private practice, Mr. Porrino served as a law clerk to then Magistrate Judge Freda L. Wolfson, U.S. District Judge for the District of New Jersey. Mr. Porrino graduated from Lehigh University in 1989 and received his law degree from Seton Hall University School of Law in 1992. He is admitted to the bars of the State of New Jersey, the State of New York, the U.S. District Court for the District of New Jersey, the U.S. District Court for the Southern District of New York, and the U.S. Court of Appeals, Third Circuit.

**Charles B. McKenna** currently serves as the Chief Executive Office (CEO) of the New Jersey Schools Development Authority (SDA), having been elected by the SDA Board of Directors on January 2, 2014. Mr. McKenna most recently served as Chief Counsel to Governor Chris Christie and prior to that as Director of the New Jersey State Office of Homeland Security and Preparedness.

Mr. McKenna joined State government in 2010 following 18 years at the United States Attorney's Office, District of New Jersey. Mr. McKenna's last role there was as Chief of the Criminal Division, a position in which he directed attorneys responsible with prosecuting federal criminal violations.

From 2002 until 2008, Mr. McKenna served as Executive Assistant US Attorney under then US Attorney Chris Christie. In that role, he had executive oversight of all Criminal and Civil Division investigations as well as administrative responsibilities to ensure the efficient operation of the office. Mr. McKenna received a J.D. in 1986 from St. John's University School of Law, where he graduated magna cum laude. He was awarded a Bachelor of Arts summa cum laude in 1982 from Fordham University.

## ***CLE Credit***

**NJ CLE Credit:** This program had been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 2.4 hours of total CLE credit. Of these, 0.0 qualify as hours of credit for ethics/professionalism.

**NY CLE Credit:** 2.0 substantive credits (pursuant to the approved jurisdiction policy).

**PA CLE Credit:** 2.0 substantive credits (\$3.00 mandatory registration fee required).

## ***How Do I Register?***

### **State Employees**

Most State employees are able to register for this course by going to <http://reg.dcj.lps.state.nj.us/login.aspx?portalid=2> and creating an AGAI Course Registration account. To do so, your computer must be attached to the government's Garden State Network. Upon opening the AGAI Course Registration System home page, you will see the Create Account link in the Login Box. Click on it and create your account, which will include you selecting a user name and password. Once you create your account, you can access the AGAI Course Registration System at <http://reg.dcj.lps.state.nj.us/login.aspx?portalid=2> to register for future courses or to manage your account. Please retain your user name and password for your records.

### **Non-State Employees or State Employees not Connected to the Garden State Network**

If you are not a State employee, or are otherwise unable to access the AGAI Course Registration System through the Garden State Network, kindly email the Advocacy Institute at: [AdvocacyInstitute@lps.state.nj.us](mailto:AdvocacyInstitute@lps.state.nj.us) for an authorization code to allow you access to the AGAI Course Registration System through the My New Jersey portal. Setting up your account through the portal is a two-step process, the details of which are set forth in the next two paragraphs.

Once you receive the portal authorization code you will be prompted to go to the My New Jersey portal at <http://www.state.nj.us/> and create a portal account. Once your portal account is created you are prompted to enter your authorization code. This is Step 1 of the process, which you need only do once.

If you have already been issued an authorization code in the past you do not need to request another one. You can log into your account on the Garden State Network at <http://www.state.nj.us> and under the heading NJ L&PS Applications you will see the Attorney General's Advocacy Institute's Registration System. Click on that and log into your account on our system.

Upon setting up your portal account, you need to set up your AGAI Course Registration System account. This is Step 2. To do so, log on to the My New Jersey Portal <http://www.state.nj.us/>. Upon opening the AGAI Course Registration System home page, you will see the Create Account link in the Login Box. Click on it and create your account, which will include you selecting a new user name and password. Once you create your account, you can access the

AGAI Course Registration System at <http://reg.dcj.lps.state.nj.us/login.aspx?portalid=2> to register for future courses or to manage your account. Please retain your user name and password for your records.