PROGRAM ANNOUNCEMENT

FOLLOW THE CROWD: EQUITY-CROWDFUNDING AND THE LAW

September 28, 2015
12:30 p.m. to1:30 p.m.
124 Halsey Street
5th Floor Main Conference Rm. 10C
Newark, New Jersey

Program Summary

The Jumpstart Our Business Startups ("JOBS") Act—signed into law in early-2012 with overwhelming support—paved the way for new avenues for raising capital. Although the SEC's final rules on equity-crowdfunding have been delayed, amendments to Regulation A ("Reg A+") became effective in June 2015. This presentation will cover the current crowdfunding landscape, the SEC's proposed crowdfunding regulations, and explore various intra-state crowdfunding paradigms—including New Jersey's proposed legislation. Discussion will also include the "mini-IPO" option under Reg A+ and its impact on state registration requirements.

Who Should Attend?

This program is intended solely for the Affirmative Civil Enforcement (ACE) practice group attorneys and volunteer attorneys. **Please do not attempt to register for this program if you are not part of this practice group.**

Who Is the Faculty?

DAG Martin Gandelman joined the Division of Law in September 2011 as a Volunteer Associate in Public Service in the Professional Boards Prosecution Section. Since becoming a Deputy Attorney General in the Securities Fraud Prosecution Section in July 2012, DAG Gandelman has represented the New Jersey Bureau of Securities and New Jersey Division of Investment on various matters. He received his B.A. in History in 2007 from the University of Michigan and his J.D., cum laude, from the Benjamin N. Cardozo School of Law in 2011.

CLE Credit

NJ CLE Credit: This program had been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 1.2 hours of total CLE credit. Of these, 0.0 qualify as hours of credit for ethics/professionalism.

NY CLE Credit: 1.0 substantive credits (pursuant to the approved jurisdiction policy).

PA CLE Credit: 1.0 substantive credits ($1.50 mandatory registration fee required).

How Do I Register?

State Employees

Most State employees are able to register for this course by going to http://reg.dcj.lps.state.nj.us/login.aspx?portalid=2 and creating an AGAI Course Registration account. To do so, your computer **must** be attached to the government's Garden State Network. Upon opening the AGAI Course Registration System home page, you will see the Create Account link in the Login Box. Click on it and create your account, which will include you selecting a user name and password. Once you create your account, you can access the AGAI Course Registration System at http://reg.dcj.lps.state.nj.us/login.aspx?portalid=2 to register for future courses or to manage your account. Please retain your user name and password for your records.

Non-State Employees or State Employees not Connected to the Garden State Network

If you are not a State employee, or are otherwise unable to access the AGAI Course Registration System through the Garden State Network, kindly email the Advocacy Institute at: AdvocacyInstitute@lps.state.nj.us for an authorization code to allow you access to the AGAI Course Registration System through the My New Jersey portal. **Setting up your account through the portal is a two-step process, the details of which are set forth in the next two paragraphs.**

Once you receive the portal authorization code you will be prompted to go to the My New Jersey portal at http://www.state.nj.us/ and create a portal account. Once your portal account is created you are prompted to enter your authorization code. This is Step 1 of the process, which you need only do once.

If you have already been issued an authorization code in the past you do not need to request another one. You can log into your account on the Garden State Network at http://www.state.nj.us and under the heading NJ L&PS Applications you will see the Attorney General's Advocacy Institute's Registration System. Click on that and log into your account on our system.

Upon setting up your portal account, you need to set up your AGAI Course Registration System account. This is Step 2. To do so, log on to the My New Jersey Portal http://www.state.nj.us/. Upon opening the AGAI Course Registration System home page, you will see the Create Account link in the Login Box. Click on it and create your account, which will include you selecting a new user name and password. Once you create your account, you can access the

AGAI Course Registration System at http://reg.dcj.lps.state.nj.us/login.aspx?portalid=2 to register for future courses or to manage your account. Please retain your user name and password for your records.