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*The Advocacy Institute Is Pleased to Present*

## **PROGRAM ANNOUNCEMENT**

### **ECONOMIC DEVELOPMENT AND THE LAW**

**December 15, 2016  
5:10 p.m. to 7:10 p.m.  
New Jersey State House  
125 West State Street  
Counsel's Conference Room  
Trenton, New Jersey**

#### ***Program Summary***

This course will provide an introduction to legal issues in the field of economic development. The first portion of the course will explore litigation and administrative law matters through an interactive discussion of applicable case law. This course will then provide an in-depth legal analysis of New Jersey's economic development programs. This will be accomplished through a discussion of the Business Employment Incentive Program, Business Retention and Relocation Assistance Grants, Economic Redevelopment and Growth and Urban Transit Hub Tax Credit Programs as well as Grow New Jersey. These programs will be analyzed from their initial statutory creation through the rulemaking process that seeks to ensure the protection of public funds. Finally, this course will examine how other states have addressed many of the legal issues which commonly arise in the economic development process.

#### ***Who Should Attend?***

This course is for Attorneys in the Office of the Governor and others who have been invited to attend. Please do not register for this course if you are not one of the individuals invited to attend.

#### ***Who Is the Faculty?***

**Melissa Orsen** serves as the Chief Executive Officer (CEO) of the New Jersey Economic Development Authority. Ms. Orsen joined the Authority in February 2015. The EDA is an independent State agency responsible for providing financing to small and mid-sized businesses, administering tax incentives to retain and grow jobs, revitalizing communities through redevelopment initiatives, and supporting entrepreneurial development by providing access to training and mentoring programs.

Prior to joining the EDA, Ms. Orsen served as the Deputy Commissioner of the Department of Community Affairs (DCA), where she oversaw a budget of more than \$3.8 billion and a workforce of approximately 400 employees. Prior to becoming Deputy Commissioner, she served as Chief of Staff to Lieutenant Governor Kim Guadagno, where she was responsible for the day-to-day operations of the Lieutenant Governor's office and the New Jersey Department of State. Her work was focused on coordinating and implementing statewide economic growth and job creation strategies.

Ms. Orsen joined the Lieutenant Governor's staff in March 2012 from DCA, where she served in several key roles, including Chief of Staff to the Department and Chief Counsel for the New Jersey Council on Affordable Housing. Earlier in her professional career, she was a Deputy Attorney General for the State of New Jersey. Ms. Orsen earned her Juris Doctor from Widener University School of Law and her Bachelor's Degree from the University of Delaware.

**Michele Brown** is the President and Chief Executive Officer for Choose New Jersey, Inc., an independently funded and operated 501(c)(3) whose mission is to encourage and nurture economic growth throughout New Jersey with a focus on urban centers. Ms. Brown came to Choose New Jersey after serving for more than two years as Chief Executive Officer of the New Jersey Economic Development Authority. Prior to that, Ms. Brown served as Appointments Counsel to Governor Chris Christie, where she provided strategic and legal guidance to the Governor. Ms. Brown has an extensive background practicing law, serving 18 years at the United States Attorney's Office in New Jersey. Ms. Brown is currently a Trustee of NJ NAIOP, as well as a member of the Council on Innovation, New Jersey Innovation Institute, Stevens Institute of Technology's President's Leadership Council, Rutgers Institute for Women's Leadership Advisory Board and the Honorary Committee for Rutgers Business School. She is a graduate of Drew University and Georgetown Law School.

**Governor Chris Christie** was sworn in as Governor of New Jersey in January 2010 and re-elected to a second term in November 2013. Governor Christie graduated from the University of Delaware in 1984 and attended the Seton Hall University School of Law, earning his J.D. in 1987. Governor Christie then joined a Cranford law firm, where he was soon named a partner. He was elected as a Morris County Freeholder and served as Director of the Board in 1997. Governor Christie was named U.S. Attorney for the District of New Jersey in 2002 and served in that position through December 2008. As the chief federal law enforcement officer in New Jersey, he concentrated the efforts of the office on battling political corruption, corporate crime, human trafficking, gangs, terrorism and environmental polluters.

### *CLE Credit*

**NJ CLE Credit:** This program had been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 2.0 hours of total CLE credit. Of these, 0.0 qualify as hours of credit for ethics/professionalism.

**NY CLE Credit:** 2.0 substantive credits (pursuant to the approved jurisdiction policy).

**PA CLE Credit:** 1.5 substantive credits (\$3.00 mandatory registration fee required).

## How Do I Register?

### State Employees

Most State employees are able to register for this course by going to <http://reg2.dcj.lps.state.nj.us/lpcreg/login.aspx?portalid=2> and creating an AGAI Course Registration account. To do so, your computer **must** be attached to the government's Garden State Network. Upon opening the AGAI Course Registration System home page, you will see the Create Account link in the Login Box. Click on it and create your account, which will include you selecting a user name and password. Once you create your account, you can access the AGAI Course Registration System at <http://reg2.dcj.lps.state.nj.us/lpcreg/login.aspx?portalid=2> to register for future courses or to manage your account. Please retain your user name and password for your records.

### Non-State Employees or State Employees not Connected to the Garden State Network

If you are not a State employee, or are otherwise unable to access the AGAI Course Registration System through the Garden State Network, kindly email the Advocacy Institute at: [AdvocacyInstitute@lps.state.nj.us](mailto:AdvocacyInstitute@lps.state.nj.us) for an authorization code to allow you access to the AGAI Course Registration System through the My New Jersey portal. **Setting up your account through the portal is a two-step process, the details of which are set forth in the next two paragraphs.**

Once you receive the portal authorization code you will be prompted to go to the My New Jersey portal at <http://www.state.nj.us/> and create a portal account. Once your portal account is created you are prompted to enter your authorization code. This is Step 1 of the process, which you need only do once.

**If you have already been issued an authorization code in the past you do not need to request another one.** You can log into your account on the Garden State Network at <http://www.state.nj.us> and under the heading NJ L&PS Applications you will see the Attorney General's Advocacy Institute's Registration System. Click on that and log into your account on our system.

Upon setting up your portal account, you need to set up your AGAI Course Registration System account. This is Step 2. To do so, log on to the My New Jersey Portal <http://www.state.nj.us/>. Upon opening the AGAI Course Registration System home page, you will see the Create Account link in the Login Box. Click on it and create your account, which will include you selecting a new user name and password. Once you create your account, you can access the AGAI Course Registration System at <http://reg2.dcj.lps.state.nj.us/lpcreg/login.aspx?portalid=2> to register for future courses or to manage your account. Please retain your user name and password for your records.