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*The Advocacy Institute Is Pleased to Present*

## **PROGRAM ANNOUNCEMENT**

### **ETHICALLY DEALING WITH THE MEDIA**

**January 24, 2017  
11:00 a.m. – 12:30 p.m.  
New Jersey Transit Headquarters  
Board Room, 9th Floor  
1 Penn Plaza East  
Newark, New Jersey**

### **PLEASE READ: NOTICE REGARDING COURSE MATERIALS**

All materials for New Jersey Attorney General's Advocacy Institute continuing legal education courses are now available electronically through the Advocacy Institute website: [www.njadvocacyinstitute.com](http://www.njadvocacyinstitute.com). Materials will be posted to the website approximately one week before the course date.

The institute will no longer provide paper copies of course materials. This policy is effective immediately and is within the guidelines of the New Jersey Board of Continuing Legal Education and the Pennsylvania Continuing Legal Education Board. Please follow the procedure below to obtain course materials:

- Click on the Course Information tab.
- Select Course Materials from the drop-down menu.
- Click on the course that you are registered for. Courses are listed alphabetically by title.
- Most courses will have two files; a file containing class materials that you should bring to the session and a file with reference materials such as statutes, regulations and cases.
- Print the documents in the class materials file and bring them with you to the session.
- You have the option of printing the documents in the reference materials file or downloading them to a computer or mobile device.

### ***Program Summary***

This presentation will provide an overview of the ethics rules that prosecutors must follow when speaking to the media. The Rules of Professional Conduct, National District Attorneys General Standards, and case law will be discussed. Actual examples of statements made by prosecutors in high-profile cases, including the Duke Lacrosse, George Zimmerman and Freddie Gray cases, will be analyzed.

### ***Who Should Attend?***

This presentation is open to all government attorneys, space allowing.

### ***Who Is the Faculty?***

**DAG Erik Daab** started his career with the Tennessee Office of the Attorney General working on death penalty cases, and was the State Witness for the execution of the first inmate executed in Tennessee in forty years. He later joined the New Jersey Attorney General's Office, where he has served in the Appellate Bureau, Corruption Bureau, and as Chief of the Medicaid Fraud Unit. He is currently the Deputy Chief of the Gangs and Organized Crime Bureau of the Attorney General's Office, which prosecutes large scale narcotics and weapons trafficking cases.

### ***CLE Credit***

**NJ CLE Credit:** This program had been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 1.8 hours of total CLE credit. Of these, 1.8 qualify as hours of credit for ethics/professionalism.

**NY CLE Credit:** 1.5 Ethics Credits (pursuant to the approved jurisdiction policy).

**PA CLE Credit:** 1.5 Ethics Credits (\$3.00 mandatory registration fee required).

### ***How Do I Register?***

#### **State Employees**

Most State employees are able to register for this course by going to <http://reg2.dcj.lps.state.nj.us/lpcreg/login.aspx?portalid=2> and creating an AGAI Course Registration account. To do so, your computer **must** be attached to the government's Garden State Network. Upon opening the AGAI Course Registration System home page, you will see the Create Account link in the Login Box. Click on it and create your account, which will include you selecting a user name and password. Once you create your account, you can access the AGAI Course Registration System at <http://reg2.dcj.lps.state.nj.us/lpcreg/login.aspx?portalid=2> to register for future courses or to manage your account. Please retain your user name and password for your records.

#### **Non-State Employees or State Employees not Connected to the Garden State Network**

If you are not a State employee, or are otherwise unable to access the AGAI Course Registration System through the Garden State Network, kindly email the Advocacy Institute at: [AdvocacyInstitute@lps.state.nj.us](mailto:AdvocacyInstitute@lps.state.nj.us) for an authorization code to allow you access to the AGAI Course Registration System through the My New Jersey portal. **Setting up your account through the portal is a two-step process, the details of which are set forth in the next two paragraphs.**

Once you receive the portal authorization code you will be prompted to go to the My New Jersey portal at <http://www.state.nj.us/> and create a portal account. Once your portal account is created you are prompted to enter your authorization code. This is Step 1 of the process, which you need only do once.

**If you have already been issued an authorization code in the past you do not need to request another one.** You can log into your account on the Garden State Network at <http://www.state.nj.us> and under the heading NJ L&PS Applications you will see the Attorney General's Advocacy Institute's Registration System. Click on that and log into your account on our system.

Upon setting up your portal account, you need to set up your AGAI Course Registration System account. This is Step 2. To do so, log on to the My New Jersey Portal <http://www.state.nj.us/>. Upon opening the AGAI Course Registration System home page, you will see the Create Account link in the Login Box. Click on it and create your account, which will include you selecting a new user name and password. Once you create your account, you can access the AGAI Course Registration System at <http://reg2.dej.lps.state.nj.us/lpcreg/login.aspx?portalid=2> to register for future courses or to manage your account. Please retain your user name and password for your records.