PROGRAM ANNOUNCEMENT

The Advocacy Institute is pleased to accredit this program from the 75th Anniversary of the New Jersey Division on Civil Rights Law Against Discrimination “Stop the Hate” Series

HEALTH EQUITY: RACISM’S IMPACT ON PUBLIC HEALTH

April 21, 2021
2:00 p.m. – 4:00 p.m.

INTERACTIVE WEBCAST

Program Summary

This interactive session will explore the history of systemic racism and discrimination in healthcare, mental health services and other social structures and its impact on health outcomes and health disparities. This panel of leading health equity experts will discuss their roles with respect to addressing and eradicating inequities, while also sharing with attendees the complexities inherent in health disparities, given the breadth and depth of racial justice related disparities in the areas of social determinants of health, such as in access to care, education, transportation, employment, housing and income.

Eligibility

This program is open to all interested parties.

Faculty
New Jersey First Lady Tammy Snyder Murphy is a native of Virginia and a graduate of the University of Virginia with a B.A. in English and Communications. A transformative experience for the Murphy family was proudly representing the United States in the Federal Republic of Germany from 2009 to 2013 when Governor Murphy served as United States Ambassador. Tammy, individually and together with her husband, spoke and led on behalf of the United States. She chaired meetings, gave speeches, and hosted meals and receptions, strengthening our nation’s relationship with a critical ally while impacting the lives of Germans and Americans. Upon returning to New Jersey, Tammy and her husband founded a think tank to explore ways to help grow the middle class and jumpstart New Jersey’s economy. As New Jersey’s First Lady, Tammy has been energized and inspired traveling throughout the state and meeting New Jerseyans to hear their concerns, utilizing her experience in the private and nonprofit sectors to work through policy ideas and solutions. Tammy and New Jersey Governor Philip D. Murphy have been married for 27 years and have four children. She and her family reside in Monmouth County, New Jersey.

Dr. Bob Atkins, PhD, RN, FAAN is the Director of New Jersey Health Initiatives, the statewide grant-making program of the Robert Wood Johnson Foundation, and an Associate Professor at Rutgers University with a joint appointment in Nursing and Childhood Studies. Dr. Atkins is committed to building healthier communities across New Jersey through effective collaborations and partnerships, meaningful conversations across sectors, and evidence-based innovations. His most recent work as a funder and scholar has sought to increase opportunities for youth living in distressed communities to develop leadership skills and civic habits. He is co-authoring a book with Dan Hart on how youth groups can contribute to healthier and more equitable communities and a thriving democracy. After completing nursing school, Dr. Atkins worked as a school nurse at East Camden Middle School and with Dan Hart, co-founded the Camden STARR Program, a non-profit youth development program dedicated to improving the life chances of youth living in Camden. His work in Camden motivated him to complete a PhD in public health to understand the factors that influence the health and well-being of children living in vulnerable communities. Dr. Atkins holds a Bachelor of Arts in Political Science and American Civilizations from Brown University, a Bachelor of Science in Nursing from the University of Pennsylvania and a PhD from the Department of Public Health at Temple University.

Nashon Hornsby, Esq. is an Assistant Commissioner for the Division of Community Health Services (CHS) in the New Jersey Department of Health. He oversees the Community Health and Wellness (chronic disease control and prevention services) Unit, the Office of Primary Care and Rural Health and Oral Health Services. He previously served as Chief of Operations of the Department of Health, Division of Family Health Services, where he supported the Division’s Assistant Commissioner and oversaw operational efficiencies and performance management. Mr. Hornsby has also served as a Senior Policy Advisor to Governor Jon S. Corzine on issues related to health, education, urban affairs and engagement of faith and community-based organizations and as the Procedural Safeguards Coordinator for the New Jersey Early Intervention System, where he coordinated dispute resolution efforts for the complainants. He began his public service career as a Senior Policy Advisor to former Health Commissioner Dr. Clifton R. Lacy. Mr. Hornsby earned an associate’s degree in Political Science, Magna Cum Laude, from Brookdale Community College in Lincroft, NJ and a bachelor’s degree in Business Management, Cum Laude from Morehouse College. He earned a J.D. and an LL.M in Health Law from Seton Hall University Law School.

Gregory Paulsen is the Executive Director of the Trenton Health Team (THT), a community
health care collaborative dedicated to improving access to quality healthcare for city residents. The collaborative is a partnership among St. Francis Medical Center, Capital Health, Henry J. Austin Health Center, and the City of Trenton Department of Health and Human Services. He spearheaded THT’s strategic planning efforts and has guided the organization’s growth from 11 employees with a $1.5M budget to 45 employees with a $6.1M budget. Mr. Paulsen previously served as THT’s Deputy Director, leading the effort to develop and launch the Trenton Health Information Exchange (HIE) and working to build its value for stakeholders through expanded reporting and analytics. He also worked to hire THT’s initial staff and establish programmatic and operational infrastructure to create a foundation for the organization’s growth. Mr. Paulsen joined THT as one of its first employees, motivated by the desire to improve how the healthcare system responded to patients. He previously worked as a field paramedic, helping patients who needed emergency care, and many who sought refuge in the emergency room when they actually needed accessible primary care and social services. Moving to healthcare administration offered the opportunity to work on the healthcare problems and experiences he saw as a paramedic, in an environment where healthcare institutions collaborate to build health and well-being in the community they serve.

Dr. Chris T. Pernell is the first Chief Strategic Integration and Health Equity Officer at University Hospital in Newark, New Jersey. She oversees a portfolio that includes Population Health, Strategic Planning, Community Affairs, and the Human Experience. Her office is responsible for developing health equity strategy and integrating equity and inclusion within the system and across all operations. Prior to joining University Hospital, she led the 1199 SEIU/League Labor Management Initiatives (LMI) Workplace and Community Health Program. Working with leaders and frontline workers of 1199 SEIU and partners across NYC healthcare institutions, her efforts centered on workplace health strategies, worker empowerment, health equity, and health system transformation. Dr. Pernell is a dynamic physician leader and social change agent. In her public health practice, her focus is health justice, community-based advocacy, and population-wide health promotion and disease prevention. She is a charismatic and leading voice in preventive medicine and public health. NJ Biz named her a Public Health Hero in 2020. Known for her spearheading work in the greater Newark, New Jersey area, she served on the Essex County Civilian Task Force as a medical expert. Her work has focused on prison reform, care for justice-involved populations and issues such as evidence-based wellness programs, civic health, and high-quality education. Dr. Pernell is a frequent contributor across television, radio and print media leveraging her experience and expertise as a public health physician and health equity champion. She regularly speaks at professional symposia and public forums on public interest topics including racial equity, population health, social justice, community well-being and faith-based initiatives. Dr. Pernell graduated cum laude from Princeton University before attending Duke University School of Medicine. She received her Master of Public Health from the Columbia Mailman School of Public Health, and completed the Johns Hopkins Bloomberg School of Public Health General Preventive Medicine Residency. Dr. Pernell is a fellow of the American College of Preventive Medicine and holds an appointment as a Clinical Assistant Professor at the Rutgers New Jersey Medical School.

Dr. Dorothy Roberts is the University of Pennsylvania’s 14th Penn Integrates Knowledge Professor, with joint appointments in the Departments of Africana Studies and Sociology and the law school, where she holds the inaugural Raymond Pace and Sadie Tanner Mossell Alexander Chair. She is also founding director of the Penn Program on Race, Science & Society in the Center for Africana Studies. Dr. Roberts is an acclaimed scholar of race, gender and the law. Her path breaking work in law and public policy focuses on urgent contemporary issues in health, social justice, and bioethics, especially as they impact the lives of women, children and African-Americans. Her major books include Fatal Invention: How Science, Politics, and Big Business Re-
create Race in the Twenty-first Century (New Press, 2011); Shattered Bonds: The Color of Child Welfare (Basic Books, 2002), and Killing the Black Body: Race, Reproduction, and the Meaning of Liberty (Pantheon, 1997). She is the author of more than 100 scholarly articles and book chapters, as well as a co-editor of six books on such topics as constitutional law and women and the law. Dr. Roberts serves on the board of directors of the American Academy of Political and Social Science, and her work has been supported by the American Council of Learned Societies, National Science Foundation, Robert Wood Johnson Foundation, Harvard Program on Ethics & the Professions, and Stanford Center for the Comparative Studies in Race & Ethnicity. Recent recognitions of her work include 2017 election to the National Academy of Medicine, the Society of Family Planning 2016 Lifetime Achievement Award and American Psychiatric Association 2015 Solomon Carter Fuller Award.

**Dr. Brenda Seals. PhD, MPH, MA** is an associate professor and the Chair of the College of New Jersey’s School of Public Health. She teaches Research Methods, Grant Writing and oversees Capstone Projects for the BS and MPH programs. Most recently, she served as a Co-Investigator on many Community Based Participatory Approach projects including a Patient Centered Outcomes Research Institute (PCORI) study of hepatitis among Asian Americans living from Delaware to New York City. She also was Co-Investigator of a CDC REACH grant geared to improve diets among Chinese, Vietnamese, Korean and Filipino Community Based Organizations serving meals to community members. Another component of the REACH grant works with Asian supermarkets to promote healthier foods and improve store offerings of lower salt, higher fiber and better oil products. Dr. Seals has worked with Native American and African American populations for studies of cancer, HIV, violence and injury, mental health and Health Disparities. With Dr. Greg Seals, she is co-leading studies of the theory of education energy as provided in public health education settings.

**Thalia Sirjue** is the Deputy Chief of Staff at the New Jersey Department of Health. She is a healthcare professional with over a decade of experience including program and project management, training, health innovation, patient advocacy and patient engagement. Ms. Sirjue was previously a Senior Manager at Atlas Research, LLC, serving the US Department of Veterans Affairs. She holds a bachelor’s degree in Sociology from Boston University and a master’s degree in public health from George Washington University.

**CLE Credit**

**NJ CLE Credit:** This program had been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 2.0 hours of Alternative Verifiable Learning Format (AVF) total CLE credit. Of these, 0:0 qualify as hours of credit for ethics/professionalism.

**Registration**

Interested parties should register directly with the NJ Division on Civil Rights through this link: [https://njoag-gov.zoom.us/webinar/register/WN_juu5hvcAQmuFHRtBeVj1iA](https://njoag-gov.zoom.us/webinar/register/WN_juu5hvcAQmuFHRtBeVj1iA)

**Students must download Zoom before the webinar in order for the AGAI to record polling**
responses that are required for attendance verification and CLE credit.

The AGAI will be unable to verify attendance or grant CLE credit to attendees who have not downloaded Zoom before the webinar.

Contact Information

Registration or Zoom issues: webinar@njoag.gov

Program questions: CommunityRelations@njcivilrights.gov