



PROGRAM ANNOUNCEMENT

The Advocacy Institute Is Pleased to Present

EFFECTIVE OPENING STATEMENTS

July 21, 2021
11:00 a.m. – 12:00 p.m.

WEBINAR

Program Summary

This program will focus on presenting an effective opening statement that leaves a lasting impression and carries you through the trial to victory. The presentation will help students develop and persuasively present the framework from which the jury will evaluate the case for the rest of the trial. The presenter will focus on techniques that highlight how to effectively grab a jury's attention and present a concise, convincing and compelling unified case theory from both a factual and legal basis. Areas of discussion will include capturing the jury's attention at the outset; previewing the evidence that will be introduced to support a unified case theory and to undermine the other side; and, making the presentation as a whole persuasive to convince the jury to later find in your favor.

Eligibility

This program is intended for deputy and assistant attorneys general in the Division of Law and is mandatory for DOL deputies who are registered for the August 2021 Civil Trial Advocacy Program. However, DAsG and AAsG in other divisions of the Department of Law and Public Safety are also eligible to attend. Registrants will receive the course materials prior to the program date.

Faculty

Michael Rubin, Esq. is a civilian member of the New Jersey Transit Police Department, where he provides advocacy and related court services supporting NJ Transit's operational personnel - bus operators and rail crews - who are victims of on-the-job assault. Mr. Rubin previously served as a Deputy Attorney General in New Jersey's Department of Law & Public Safety, Division of Law, representing NJ Transit and other State agencies in a variety of practice areas. He also

practiced complex commercial litigation at two private firms and was a law clerk at the Superior Court of New Jersey, Appellate Division. Mr. Rubin serves as faculty for the Attorney General's Advocacy Institute, the National Attorneys General Training & Research Institute and Strayer University. He received a B.A. from Rutgers University and a J.D. from Seton Hall University School of Law.

CLE Credit

NJ CLE Credit: This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 1.2 hours of Alternative Verifiable Learning Format (AVF) total CLE credit. Of these, 1.2 qualify as hours of credit toward certification in criminal trial law, 1.2 qualify as hours of credit toward certification in civil trial law, 1.2 qualify as hours of credit towards newly admitted lawyers' requirements/criminal or civil trial preparation, and 0.0 qualify as hours of credit for ethics/professionalism.

Registration

Those who are eligible to apply should use the Zoom Webinar registration link in the Program Announcement email. Students who are registered will receive a confirmation email with a link to access the program.

Students must download Zoom before the webinar in order for the AGAI to record polling responses that are required for attendance verification and CLE credit.

The AGAI will be unable to verify attendance or grant CLE credit to students who have not downloaded Zoom before the webinar.