



PROGRAM ANNOUNCEMENT

The Advocacy Institute Is Pleased to Present

Memory Switch: Memory Training for Attorneys

**June 29, 2023
11:00 a.m. – 12:10 p.m.**

**Richard J. Hughes Justice Complex
Advocacy Institute Conference Center
Fourth Floor, West Wing
25 Market Street, Trenton, New Jersey**

Program Summary

The legal profession requires attorneys to keep a wealth of information at their fingertips, ready to recall at a moment's notice. Names, dates, witness testimony, legal citations, the status of a case, all need to be readily accessible. In this workshop, the presenter will provide tools and tactics to strengthen your memory and increase your ability to recall details with ease. The presenter will cover how to train your memory to argue precedent without notes, focus while listening to testimony from witnesses on the stand, summarize legal opinions without notes, remember names of clients and colleagues, and recall statutes and citations. You will learn how to organize your mind, sharpen your memory and add another weapon to your legal arsenal.

Eligibility

This program is open to attorneys in the Department of Law and Public Safety and county prosecutors.

Faculty

Matthew Goerke is the developer of the "Memory Switch" program and is regarded as one of America's leading experts in the field of memory development. He has trained countless attorneys in memory techniques, including programs offered through the New Jersey Institute of Continuing Legal Education. Matthew has provided memory training to government agencies including the United States Postal Service and the Defense Department, and to executives from AT&T, Prudential, Exxon, Wells Fargo, Merck and Coldwell Banker. He earned a B.A. from West Virginia University.

CLE Credit

NJ CLE Credit: This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 1.4 hours of total CLE credit. Of these, 0.0 qualify as hours of credit for ethics/professionalism.

PA CLE Credit: 1.0 Substantive Credits (\$1.50 mandatory registration fee required).

Registration

Attorneys who are eligible to attend this program will receive registration instructions from the AGAI.