



---

## **PROGRAM ANNOUNCEMENT**

*The Advocacy Institute Is Pleased to Present*

### **The ABCs of ABC: From Raids to Regulation**

**January 18, 2024  
1:00 p.m. – 3:00 p.m.**

**Richard J. Hughes Justice Complex  
Advocacy Institute Conference Center  
Fourth Floor, West Wing  
25 Market Street, Trenton, New Jersey\***

**\* This program will also be simulcast as a webinar.**

#### *Program Summary*

Come and explore over 90 years of alcoholic beverage control in New Jersey, including exhibits from the ABC vault! From the repeal of Prohibition in December 1933 and the passage of Title 33 (the ABC Act) shortly thereafter, this presentation by the Division of Alcoholic Beverage Control will provide an overview of ABC regulation in New Jersey. The presenters will cover pertinent case law, including narcotics and lewd activity on a licensed premises, how investigations are conducted, administrative versus criminal prosecutions and the Division's administrative enforcement actions. The presenters will also discuss recent developments including home alcohol delivery by third party companies such as DoorDash and Instacart and unlawful direct shipments of alcohol by out-of-state retailers.

#### *Eligibility*

This program is open to attorneys in the Department of Law and Public Safety and county prosecutors' offices.

#### *Faculty*

**AAG Alyssa Wolfe** is Counsel to the Director at the New Jersey Division of Alcoholic Beverage Control in the Department of Law & Public Safety. She provides legal and policy advice to the Director and the Division on issues affecting all three tiers of the alcoholic beverage industry. Prior to being appointed Counsel in August 2018, she served as a deputy attorney general at the

Division. Before that, she was a deputy attorney general in the Environmental Permitting and Counseling Section in the Division of Law and Counselor to the Commissioner at the New Jersey Department of Environmental Protection. She was in private practice prior to joining LPS. AAG Wolfe received a B.A. in Political Science from Rutgers College and a J.D. from the Benjamin N. Cardozo School of Law at Yeshiva University.

**DAG Sheena Kelley** is Chief of the Enforcement Bureau at the New Jersey Division of Alcoholic Beverage Control in the Department of Law & Public Safety. She supervises the Bureau's team of deputy attorneys general and administrative staff. DAG Kelley was previously Acting Enforcement Bureau Chief and before that, an ABC line deputy. She commenced her career with LPS as a DAG in the Division of Law. DAG Kelley holds an undergraduate degree from SUNY College of Brockport and a J.D. from St. John's University School of Law.

**Chief Investigator Kevin T. Barber** is the head of the Investigations Bureau at the New Jersey Division of Alcoholic Beverage Control in the Department of Law & Public Safety. He plans and coordinates investigations and supervises a staff of investigators who investigate and inspect prospective and current holders of retail and wholesale liquor licenses. Chief Investigator Barber previously served as an investigator for the Division, conducting retail compliance inspections and participating in undercover operations for underage drinking. He has also assisted with the Division's training seminars for license holders, their employees, and members of law enforcement. Chief Investigator Barber holds a B.A. in Law and Justice from Rowan University and has completed Levels I, II and III of the New Jersey Certified Public Manager Program.

### *CLE Credit*

**NJ CLE Credit:** This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 2.0 hours of total CLE credit. Of these, 0.0 qualify as hours of credit for ethics/professionalism.

**PA CLE Credit:** 1.5 substantive credits (\$3.00 mandatory registration fee required).

### *Registration*

Attorneys who are eligible to attend this program should fill out the registration form linked in the live program announcement email.