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## **PROGRAM ANNOUNCEMENT**

*The Advocacy Institute Is Pleased to Present*

### **Effective Brief Writing**

**September 19, 2024  
10:00 a.m. – 11:40 a.m.**

### **WEBINAR**

**\*Note: This webinar will be simulcast from a live program.**

#### ***Program Summary***

Clear and concise briefing is crucial to effective legal advocacy. In this training, members of the Department of Law & Public Safety's Office of the Solicitor General will walk through key ingredients for writing a successful brief. Topics will include organizing the brief itself, writing a persuasive facts section, structuring individual argument paragraphs, writing introductions, and self-editing. The presenters' examples will focus on civil litigation, but all LPS Deputy and Assistant Attorneys General are welcome to attend.

#### ***Eligibility***

Registration for this program is limited to Deputy and Assistant Attorneys General in the Department of Law & Public Safety.

#### ***Faculty***

**AAG Jeremy Feigenbaum** is the State Solicitor General. Before joining the Department of Law & Public Safety, he was an associate at Kirkland & Ellis in New York. He also served as an adjunct professor at NYU School of Law. Solicitor General Feigenbaum clerked for Judge William Fletcher of the U.S. Court of Appeals for the Ninth Circuit and Justice Elena Kagan of the U.S. Supreme Court. He graduated from Brown University and Harvard Law School.

**AAG Michael Zuckerman** is a Deputy State Solicitor General. Before joining the Department of Law & Public Safety, he was a Skadden Fellow and Litigation Counsel at the Ohio Justice & Policy Center and a Visiting Assistant Professor at The Ohio State University's Moritz College of Law in Columbus, Ohio. Deputy Solicitor General Zuckerman previously clerked for U.S. Supreme Court Justice Sonia Sotomayor and for Judge Karen Nelson Moore on the U.S. Court of Appeals for the Sixth Circuit. He graduated from Harvard College and Harvard Law School, where he was president of the Harvard Law Review.

**AAG Angela Cai** is a Deputy State Solicitor General. Before joining the Department of Law & Public Safety, she was an associate at Wilkinson Stekloff LLP in New York and Paul, Weiss, Rifkind, Wharton & Garrison in Washington, D.C. Deputy Solicitor General Cai clerked for Judge Michael Chagares of the U.S. Court of Appeals for the Third Circuit and Judge Katherine B. Forrest of the U.S. District Court for the Southern District of New York. She graduated from Princeton University and Yale Law School.

### ***CLE Credit***

**NJ CLE Credit:** This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 2.0 hours of total CLE credit. Of these, 0.0 qualify as hours of credit for ethics/professionalism.

### ***Registration***

Those who are eligible to apply should use the Zoom Webinar registration link in the Program Announcement email. Students who are registered will receive a confirmation email with a link to access the program.

**Students must download Zoom before the webinar in order for the AGAI to record polling responses that are required for attendance verification and CLE credit.**

The AGAI will be unable to verify attendance or grant CLE credit to students who have not downloaded Zoom before the webinar.