

NJ COMMISSION ON HUMAN TRAFFICKING

MEETING MINUTES

NOVEMBER 18, 2020

PRESENT: COMMISSIONERS ANNMARIE TAGGART, ELIZABETH RUEBMAN, DAWNE LOMANGINO-DiMAURO, GINA CAVALLO, BONNY FRASER, TIMOTHY J. GALLAGHER, ALDINA HOVDE, INGRID JOHNSON, WILLIAM P. MONAGHAN, ANGELO ONOFRI, MARISOL RODRIQUEZ, RUSH L. RUSSELL.

OTHERS PRESENT: KATHY FRIESS, ROMAN GUZIK, VICTORIA VREELAND, MAGGIE-LOU MARI, JULIA EINBOND, ROLIDEL HORNAZABAL, TONY D'URSO, DANIELLA PERTERKA-BENTON, FRANCESCA LAGUARDIA, SUSAN J. WALDMAN, DAWN SOLARI, SARAH LOTT, CAROLINE ZIMBY (PHONETIC), LUCIA FIELD, DEBBIE RISCICA, DAWN ROANE, KATE LEE, RANJEETA NANDA, JIM WHITE, CRISTINE KNIGHT.

QUORUM WAS PRESENT.

MEETING COMMENCED APPROXIMATELY 12:30 PM

ANNOUNCEMENT OF OPEN PUBLIC MEETINGS ACT WHICH STATED: "THE MEETING WAS NOTICED ON NOVEMBER 10, 2020, BY SENDING WRITTEN NOTICE TO THE STAR LEDGER, THE BERGEN RECORD, GANNETT, TOWN SQUARE MEDIA, BURLINGTON COUNTY TIMES, PHILLY.COM. ADDITIONALLY, THE WRITTEN NOTICE WAS FILED WITH THE NJ SECRETARY OF STATE.

The meeting began with a presentation by Ranjeeta Nanda of SETROC with an update of the Human Trafficking Prevention Campaign creatives. Ms. Nanda said the campaign seems to be off to a good start but it is still in the early stages. She said ads appeared on Snapchat, Facebook, and Instagram and a short video was launched on You Tube. She advised at election time Facebook and Instagram "paused" all ads considered to have social meanings, so the ads are paused at this time. TikTok is also being considered for a future launch. Ms. Nanda said it has been observed that although there have been a fair number of "impressions," visitors are not commenting or sharing the ads. She said a possible explanation for this may be the social media users do not want to be linked to the ads.

Commissioner Taggart advised the commission owns the product(s) created by the campaign which would allow for other organizations, both in state and out, to use the information on their social media platforms. A motion was passed to allow the use of the prevention campaign content (which will be identified as being the property of the NJ Human Trafficking Commission) to any entity in New Jersey and beyond.

Tony D'Urso, of Montclair State University, gave a presentation on the start of the Unified Statistical Data Project. Mr. D'Urso was accompanied by the two Principal Investigators on the project, Francesca Laguardia and Daniella Perterka-Benton. He said the team would begin by reaching out to state agencies, non-profit organizations, and relevant federal agencies to request their data. Commissioner Taggart said she would assist the team with the initial introductions and asked the Commissioners to provide the team with the data requested from their respective agencies or advise

the team if they are not able to release data. Mr. D'Urso said he would provide updates to the Commission as the project gets underway.

Julia Einbond, of Covenant House, gave a presentation on the workings of Covenant House's call center and victim protocols. Ms. Einbond explained the call center is currently answered by Director Rolidel Hornazabal who supervises all of the statewide services, but within the next month it is anticipated the call center will switch to a new platform. Callers will get a menu to select from which will connect them with the appropriate person to handle the specific concern.

Ms. Einbond explained Covenant House provides services to victims of human trafficking up to age 24, and they assist victims who have been trafficked at any point in their lives. Minor victims are also assisted by DCPD and Legal Services of New Jersey. She said staff at Covenant House utilize trauma informed and resilience-oriented approaches when working with victims. Ms. Einbond was asked and agreed to advise the Commission of any changes in protocols at Covenant House.

Some discussion ensued about the issue of multiple help lines available to victims with differing points of view offered about whether or not multiple call numbers are beneficial or confusing. Commissioner Lomangino-DiMauro recommended tabling the issue for discussion at another meeting.

Commissioner Ruebman asked the member organizations to share their experiences and insights from the field with the Commission to help inform the development of new policy or policy changes.

PUBLIC COMMENT: NONE

MOTION TO ADJOURN SECONDED, VOTED ON, AND PASSED UNANIMOUSLY.

MEETING CONCLUDED AT 2:00 PM.

NEXT MEETING DATE: DECEMBER 16, 2020