

# News



New Jersey  
**Office of the Attorney General**

NEW JERSEY DEPARTMENT OF LAW & PUBLIC SAFETY

Jeffrey S. Chiesa, *Attorney General*

## **Division of Gaming Enforcement**

David Rebeck, *Director*

### **For Immediate Release:**

March 28, 2013

**Contact: Lisa Spengler**  
**(609) 317-6201**  
[info@njdge.org](mailto:info@njdge.org)

## **Division of Gaming Enforcement to Add New Atlantic City Tourism Data to its 2012 Results Press Release**

ATLANTIC CITY — The Division of Gaming Enforcement (Division) announced today that it will incorporate new tourism data into the 2012 Results press release scheduled to be posted on its website on April 3, 2013 at 2:00 p.m.

“In an effort to encompass the larger hospitality and tourism aspects of the Atlantic City market and to provide a stronger overall picture of reported business volume, gaming, and non-gaming activity, this new data will be added to the traditional reporting of casino licensee quarterly financial statements to highlight the broader hospitality trends in Atlantic City,” said Director David Rebeck.

The Division will now incorporate Atlantic City Tourism Indicators based upon tax and fee filings with the State of New Jersey and total sales data from food, beverage, retail, entertainment and other outlets that operate within the twelve casino properties under third-party leases (Third Party Businesses) into its 2012 Results press release.

Given the proliferation of Third Party Businesses within the casino licensees, which are not reported with the licensee’s revenue results, the Division has compiled the sales data for 2011 and 2012 to provide a more comprehensive picture of the revenues generated within the Atlantic City casino hotels.

Casino Control Commission Chairman Matthew Levinson said, “In Atlantic City, the focus tends to be on the casino win numbers that are reported by the Division each month. While that remains an important indicator, those statistics do not highlight the strides made in non-gaming revenues, which is an important area of growth for the casinos and other businesses in Atlantic City.”

This initiative follows Governor Christie’s announcement on March 20, 2013 of his ongoing commitment in making Atlantic City a premiere tourist and entertainment destination and his support of the regional and state economies through the revitalization of Atlantic City’s tourism and gaming industries and “Clean and Safe” initiative.

###

**NJ Department of Law and Public Safety / Office of the Attorney General:**  
Divisions -- Alcoholic Beverage Control • Civil Rights • Consumer Affairs • Criminal Justice •  
Gaming Enforcement • Highway Traffic Safety • Law • State Police