



State of New Jersey

Philip D. Murphy
Governor

Office of the Attorney General
Department of Law and Public Safety
Division of Gaming Enforcement
1300 Atlantic Avenue
Atlantic City, NJ 08401

Gurbir S. Grewal
Attorney General

Sheila Y. Oliver
Lt. Governor

David Rebuck
Director

LETTER ORDER
REVOKING VENDOR REGISTRATION

Via certified mail, return receipt requested

Paul Cioffi
NewJerseyKidPicks.com
5 Knob Hill Road
Morganville, New Jersey 07751

RE: Prohibition of business transactions between New Jersey casino applicants or licensees, their employees or agents and NewJerseyKidPicks.com and Paul Cioffi (Vendor No. 91303)

ORDER NO. 2042

Dear Mr. Cioffi:

NewJerseyKidPicks.com, an affiliate marketing company, filed a vendor registration form ("VRF") on February 6, 2019 and a vendor registration supplemental disclosure form ("VRSDf") on May 13, 2019. However, it has failed to cooperate with the Division of Gaming Enforcement's ("Division") attempts to conduct its investigation of those filings.

Pursuant to N.J.S.A. 5:12-76, the Division commenced an investigation of NewJerseyKidPicks.com and its qualifiers. The Division's investigation revealed that you, Mr. Cioffi, 100% owner of NewJerseyKidPicks.com, owes a debt to the State of New Jersey, Higher Education Assistance Authority.



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N.J.S.A. 5:12-86i, incorporated by reference into N.J.S.A. 5:12-92d, requires the disqualification of a vendor registrant for failure to repay any debts to the State of New Jersey unless that vendor provides proof to the Division's satisfaction of the payment of, or the arrangement to pay, such debts. Furthermore, N.J.S.A. 5:12-80b and N.J.S.A. 5:12-80d require vendors to provide all information required by the Division and to cooperate with all Division inquiries.

Pursuant to N.J.S.A. 5:12-80b and N.J.S.A. 5:12-80d, the Division contacted you about resolving this debt to the State of New Jersey. Despite engaging in dialogue with the Division, you failed to provide proof that you resolved the above-mentioned debt as the Division required. Thereafter, you were advised, in writing, that failure to provide the requested information could result in the company's vendor registration being revoked. You have not responded to the written correspondence, nor have you provided proof of satisfaction of this debt.

Additionally, NewJerseyKidPicks.com has never transacted any business with Atlantic City casinos.

As a result of the above described failure to cooperate with the Division and to satisfy the outstanding debt to the State of New Jersey, it is hereby **ORDERED** that NewJerseyKidPicks.com and Paul Cioffi are disqualified from vendor registration pursuant to N.J.S.A. 5:12-80d, N.J.S.A. 5:12-86b, and N.J.S.A. 5:12-86i.

It is further **ORDERED**, as of this date, that the vendor registration of NewJerseyKidPicks.com is **REVOKED** and **REMOVED** from the active vendors list, pursuant to N.J.S.A. 5:12-92d, N.J.S.A. 5:12-92h(1) and N.J.S.A. 5:12-94f.


It is further **ORDERED**, pursuant to N.J.A.C. 13:69C-10.1(c)1, that NewJerseyKidPicks.com and Paul Cioffi are prohibited from conducting any direct or indirect business with any casino applicant or licensee (hereafter, casino) or any person acting on behalf of a casino.

It is further **ORDERED**, pursuant to N.J.A.C. 13:69C-10.1(c)1, that any casino or person acting on behalf of a casino is prohibited from conducting direct or indirect business with NewJerseyKidPicks.com and Paul Cioffi.

It is further **ORDERED**, pursuant to N.J.S.A. 5:12-104b and N.J.A.C. 13:69C-10.1(c)1, that any existing agreements, whether written or unwritten, between NewJerseyKidPicks.com and/or Paul Cioffi and any casino or person acting on behalf of a casino will be immediately terminated.

Finally, it is **ORDERED**, pursuant to N.J.A.C. 13:69A-8.8(a), that NewJerseyKidPicks.com and Paul Cioffi are prohibited from reapplying for or obtaining any other license, registration, qualification or approval required under the Casino Control Act until five years has elapsed from the date of this letter order.

Dated: July 16, 2020



David L. Rebuck
Director

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DGE Records Section – File: Vendor No. 91303

CC: Casino Distribution List