

State of New Jersey
Division of Gaming Enforcement
Log No.: 463-50
Vendor No: 89801
PRN: 0762101

I/M/O Request of Caesars Entertainment Inc. and William Hill New Jersey, Inc. for certain rulings and relief, pursuant to N.J.S.A. 5:12-92 and N.J.A.C. 13:69J-1.2B

ORDER

A Petition and supporting documentation having been filed on March 17, 2021, as supplemented and amended on April 2, 2021, by Caesars Entertainment Inc. (“CEI”) and William Hill New Jersey, Inc. for certain rulings and relief pursuant to N.J.S.A. 5:12-92 and N.J.A.C. 13:69J-1.2B; and the parties having asserted that CIE has entered into an agreement to acquire William Hill PLC by which they will acquire 100% of William Hill U.S. HoldCo, Inc, the parent company and 100% owner of William Hill New Jersey, Inc, a casino service industry enterprise (“CSIE”) applicant; and the parties having further asserted that a business entity disclosure form for William Hill U.S. HoldCo, Inc, reflecting its new owners, officers, and directors has been filed with the Division of Gaming Enforcement (“Division”); and the Director of the Division having considered this matter;

IT IS ORDERED that the existing William Hill New Jersey, Inc. transactional waivers PRN 0982001, PRN 0112101, and items 17 and 18 in PRN 0472103 are hereby **REVOKED**; and

IT IS FURTHER ORDERED that William Hill New Jersey, Inc. has met their filing obligations pursuant to N.J.A.C. 13:69J-1.2B(a)1(I), is deemed to have a completed application, and is eligible for the issuance of a transactional waiver; and

IT IS FURTHER ORDERED that Tropicana Atlantic City Corporation d/b/a Tropicana Atlantic City and William Hill New Jersey, Inc., a casino service industry enterprise (“CSIE”)

applicant, are authorized to conduct sports wagering related business transactions for a term to expire six months from the date of this Order, subject to the continued approval of all product submissions by the Division's Technical Service Bureau as authorized by the issuance of an Approval Letter by the Director and subject further to the representations contained within the joint petition. This approval is further subject to each new product submission's approval as required by the Division's Technical Service Bureau. This approval is further subject to the notice requirement set forth in N.J.A.C. 13:69N-1.1. It is further provided that any new business transacted pursuant to this approval be reported to the Division within the time frames set forth in N.J.A.C. 13:69J-1.2B(a)1iv. Further, petitioners must maintain and make available for inspection, upon demand by the Division, any records regarding the business transacted. Moreover, any changes to the current agreement must be reported to the Division within five (5) business days.

IT IS FURTHER ORDERED that AC Ocean Walk, LLC d/b/a Ocean Casino Resort and William Hill New Jersey, Inc., a CSIE applicant, are authorized to conduct sports wagering related business transactions for a term to expire six months from the date of this Order, subject to the continued approval of all product submissions by the Division's Technical Service Bureau as authorized by the issuance of an Approval Letter by the Director and subject further to the representations contained within the joint petition. This approval is further subject to each new product submission's approval as required by the Division's Technical Service Bureau. This approval is further subject to the notice requirement set forth in N.J.A.C. 13:69N-1.1. It is further provided that any new business transacted pursuant to this approval be reported to the Division within the time frames set forth in N.J.A.C. 13:69J-1.2B(a)1iv. Further, petitioners must maintain and make available

for inspection, upon demand by the Division, any records regarding the business transacted. Moreover, any changes to the current agreement must be reported to the Division within five (5) business days.

IT IS FURTHER ORDERED that Boardwalk Regency, LLC d/b/a Caesars Atlantic City, William Hill New Jersey, Inc., and NYX Digital Gaming (USA), LLC, the latter two of which are CSIE applicants, are authorized to conduct sports wagering related business transactions for a term to expire six months from the date of this Order, subject to the continued approval of all product submissions by the Division's Technical Service Bureau as authorized by the issuance of an Approval Letter by the Director and subject further to the representations contained within the joint petition. This approval is further subject to each new product submission's approval as required by the Division's Technical Service Bureau. This approval is further subject to the notice requirement set forth in N.J.A.C. 13:69N-1.1. It is further provided that any new business transacted pursuant to this approval be reported to the Division within the time frames set forth in N.J.A.C. 13:69J-1.2B(a)1iv. Further, petitioners must maintain and make available for inspection, upon demand by the Division, any records regarding the business transacted. Moreover, any changes to the current agreement must be reported to the Division within five (5) business days; and

IT IS FURTHER ORDERED that Harrah's Atlantic City Operating Company d/b/a Harrah's Resort Atlantic City, William Hill New Jersey, Inc., and NYX Digital Gaming (USA), LLC, the latter two of which are CSIE applicants, are authorized to conduct sports wagering related business transactions for a term to expire six months from the date of this Order,

subject to the continued approval of all product submissions by the Division's Technical Service Bureau as authorized by the issuance of an Approval Letter by the Director and subject further to the representations contained within the joint petition. This approval is further subject to each new product submission's approval as required by the Division's Technical Service Bureau. This approval is further subject to the notice requirement set forth in N.J.A.C. 13:69N-1.1. It is further provided that any new business transacted pursuant to this approval be reported to the Division within the time frames set forth in N.J.A.C. 13:69J-1.2B(a)1iv. Further, petitioners must maintain and make available for inspection, upon demand by the Division, any records regarding the business transacted. Moreover, any changes to the current agreement must be reported to the Division within five (5) business days; and

IT IS FURTHER ORDERED that Tropicana Atlantic City Corporation d/b/a Tropicana Atlantic City, William Hill New Jersey, Inc., and Neogames Solutions, LLC, the latter two of which are CSIE applicants, are authorized to conduct internet gaming and sports wagering related business transactions for a term to expire six months from the date of this Order, subject to the continued approval of all product submissions by the Division's Technical Service Bureau as authorized by the issuance of an Approval Letter by the Director and subject further to the representations contained within the joint petition. This approval is further subject to each new product submission's approval as required by the Division's Technical Service Bureau. This approval is further subject to the notice requirement set forth in N.J.A.C. 13:69N-1.1. It is further provided that any new business transacted pursuant to this approval be reported to the Division within the time frames set forth in N.J.A.C. 13:69J-1.2B(a)1iv. Further, petitioners must maintain and make available

for inspection, upon demand by the Division, any records regarding the business transacted. Moreover, any changes to the current agreement must be reported to the Division within five (5) business days.

IT IS FURTHER ORDERED that AC Ocean Walk, LLC d/b/a Ocean Casino Resort, William Hill New Jersey, Inc., and Neogames Solutions, LLC, the latter two of which are CSIE applicants, are authorized to conduct sports wagering related business transactions for a term to expire six months from the date of this Order, subject to the continued approval of all product submissions by the Division's Technical Service Bureau as authorized by the issuance of an Approval Letter by the Director and subject further to the representations contained within the joint petition. This approval is further subject to each new product submission's approval as required by the Division's Technical Service Bureau. This approval is further subject to the notice requirement set forth in N.J.A.C. 13:69N-1.1. It is further provided that any new business transacted pursuant to this approval be reported to the Division within the time frames set forth in N.J.A.C. 13:69J-1.2B(a)1iv. Further, petitioners must maintain and make available for inspection, upon demand by the Division, any records regarding the business transacted. Moreover, any changes to the current agreement must be reported to the Division within five (5) business days.

IT IS FURTHER ORDERED that William Hill New Jersey, Inc. may continue to provide retail and internet based sports wagering operations through its partnership with Monmouth Park Racetrack. The parties currently operate without a transactional waiver, as the Division does not possess the authority to issue one. However, as the Division still maintains authority over the operations, including licensing of the entities and testing of the

systems, the Division finds that the companies are eligible for a transactional waiver. William Hill New Jersey, Inc. should ensure that it has properly notified the New Jersey Racing Commission (“NJRC”) and has received all requisite approvals from NJRC prior to going live. William Hill New Jersey, Inc. should continue to notify the Division’s Technical Service Bureau and Service Industry Licensing Bureau of any updates to the applications and systems.

State of New Jersey
Division of Gaming Enforcement

DATE: *April 22, 2021*

David L. Rebuck

David L. Rebuck
Director

Distribution

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