
IN THE MATTER OF AN ACTION IN LIEU OF
COMPLAINT TO WILLIAM HILL, INC. D/B/A
CAESARS SPORTSBOOK

ORDER No. 2971

It is hereby **ORDERED** that the Action in Lieu of Complaint dated December 23, 2025 and issued by the Division of Gaming Enforcement ("Division") to William Hill, Inc. d/b/a Caesars Sportsbook ("Caesars Sportsbook") regarding its failure to comply with *N.J.A.C. 13:69N-1.9(q)* is hereby adopted;

It is further **ORDERED** that the Division imposes a civil penalty in the amount of \$5,000 upon Caesars Sportsbook;

It is further **ORDERED** that Caesars Sportsbook should submit a remedial action plan setting forth the manner in which it will prevent the recurrence of this error within ten business days of the date of the Action in Lieu of Complaint;

It is further **ORDERED** that the civil penalty amount of \$5,000 shall be payable, in full, by Caesars Sportsbook, upon the receipt of a billing invoice from the Division.

Dated: December 23, 2025


Mary Jo Flaherty
INTERIM DIRECTOR

Distribution

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