State of New Jersey

MIKIE SHERRILL
Governor

DR. DALE G. CALDWELL
Lt. Governor

DEPARTMENT OF LAW AND PUBLIC SAFETY
DIVISION OF GAMING ENFORCEMENT
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A. Jeff Ifrah, Esq.
Ifrah Law PLLC
1717 Pennsylvania Ave.
N.W. Suite 650
Washington, DC 20006

RE: JOINT PETITION OF HARRAH'S ATLANTIC CITY OPERATING COMPANY, LLC D/B/A HARRAH'S RESORT ATLANTIC CITY, CAESARS INTERACTIVE ENTERTAINMENT NEW JERSEY, LLC, PLANNATECH (USA) CORPORATION, AND PLANNATECH (NJ) CORPORATION TO CONDUCT SPORTS WAGERING RELATED BUSINESS TRANSACTIONS PURSUANT TO *N.J.S.A.* 5:12-92a(1) (PRN 1472603)

Dear Bessie Sacco and A. Jeff Ifrah:

The Division of Gaming Enforcement ("Division") has completed its review of PRN 1472603, which seeks authorization to conduct sports wagering related business transactions between Harrah's Atlantic City Operating Company, LLC d/b/a Harrah's Resort Atlantic City, Caesars Interactive Entertainment New Jersey, LLC, Plannatech (USA) Corporation, and Plannatech (NJ) Corporation, the latter two of which are applicants for casino service industry enterprise ("CSIE") licensure, pursuant to an agreement that was previously provided to the Division. Plannatech (NJ) Corporation intends to and is hereby approved to conduct sports wagering related business transactions under the brand name "Prime Sports" after acquiring the assets of Out the Gate, Inc., an applicant for CSIE licensure. **This transactional waiver is limited to sports wagering, and the parties must obtain additional approval from the Division prior to going live with internet gaming or any additional offerings.**

Therefore, pursuant to *N.J.S.A.* 5:12-92a(1) and *N.J.A.C.* 13:69J-1.2B, and for good cause shown, sports wagering related business transactions between the petitioners are deemed to be approved **for a term to expire six months from the date of this Order, subject to the continued approval of all product submissions by the Division's Technical Services Bureau as authorized by the issuance of an Approval Letter by the Director and subject further to the representations contained within the joint petition. This approval is further subject to each new product submission's approval as required by the Division's Technical Services Bureau. This approval is further subject to the notice requirements set forth in *N.J.A.C.* 13:69N-1.11.** It is further provided that any new business transacted pursuant to this approval be reported to the Division within the time frames set forth in *N.J.A.C.* 13:69J-1.2B(a)1iv. Further, petitioners must maintain and make available for inspection, upon demand by the Division, any records regarding the business transacted. **Moreover, any changes to the current agreement must be reported to the Division within five (5) business days.** The Division may reconsider the granting of this approval at any time.

Sincerely,

Date: June 11, 2026

Mary Jo Flaherty
MARY JO FLAHERTY
INTERIM DIRECTOR

c: Pacifico S. Agnellini, Esq.
Michael Golub, DAG
Samantha Tucker, DAG