

State of New Jersey
Division of Gaming Enforcement
Log No.: 553-50
Vendor No.: 92669
Order No.: 3044

I/M/O the Revocation of the
Transactional Waivers of Sporttrade New
Jersey LLC, Pursuant to *N.J.S.A. 5:12-92a(1)* and *N.J.A.C. 13:69J-1.2B*

ORDER

Notice having been provided to the Division of Gaming Enforcement (“Division”) on or about May 7, 2026, by Sporttrade New Jersey LLC (“Sporttrade”), an applicant for casino service industry enterprise (“CSIE”) licensure, to which transactional waivers had been granted by the Division, that Sporttrade, through a transaction, was to be acquired, as of May 27, 2026, by Fliff Inc. (“Fliff”), which has not applied for CSIE licensure and which now operates outside the New Jersey regulatory system, and Sporttrade needing to request certain rulings and relief pursuant to *N.J.S.A. 5:12-92a(1)* and *N.J.A.C. 13:69J-1.2B*; and

WHEREAS, on or about May 29, 2026, Sporttrade confirmed that the transaction closed, which resulted in the acquisition of Sporttrade by Fliff; and

WHEREAS, on or about June 2, 2026, Sporttrade confirmed that payments for outstanding amounts owed to patrons had been mailed to all remaining patrons as required; and

WHEREAS, Fliff, the new owner of Sporttrade, has not yet completed its application as a qualifying entity of Sporttrade as required by *N.J.S.A. 5:12-92b* and *N.J.A.C. 13:69J-1.2B(a)1(i)* and has no plans to do so, thereby rendering Sporttrade ineligible for transactional waivers until such time as the applicant and all of its individual and entity qualifiers, including Fliff, have completed and filed their applications for qualification; and

WHEREAS, Sporttrade has been approved to transact sports wagering related business pursuant to three transactional waivers as follows:

- (1) PRN 0232602, which was issued on February 2, 2026 and is due to expire on August 15, 2026, that permits Sporttrade to conduct sports wagering related business transactions with Premier Entertainment AC, LLC d/b/a Bally's Atlantic City,
- (2) PRN 0232603, which was issued on February 2, 2026 and is due to expire on August 15, 2026, that permits Sporttrade to conduct sports wagering related business transactions with Premier Entertainment AC, LLC d/b/a Bally's Atlantic City and Dime Line Trading, Inc., an applicant for CSIE licensure, and
- (3) PRN 0272603, which was issued on February 27, 2026 and is due to expire on September 8, 2026, that permits Sporttrade to conduct sports wagering related business transactions with Premier Entertainment AC, LLC d/b/a Bally's Atlantic City and SIG Sports Analytics Holdings, Inc., an applicant for CSIE licensure; and

WHEREAS, Sporttrade has requested that the relief granted under PRN 0232602, PRN 0232603, and PRN 0272603 be revoked effective immediately due to the current ineligibility of Sporttrade to continue to hold transactional waivers, and Sporttrade having advised the Division that Sporttrade has ceased providing services to the New Jersey casino industry; and

WHEREAS, on June 5, 2026, Sporttrade confirmed that Anthony Busacca, Sporttrade Chief Financial Officer, has been designated as the contact person for Sporttrade should the Division need future assistance or information, including but not limited to maintenance of and access to records, from Sporttrade; and

WHEREAS, the Director of the Division having considered this matter:

IT IS ORDERED that the existing Sporttrade transactional waivers, previously granted under PRN 0232602, PRN 0232603, and PRN 0272603, are hereby **REVOKED**; and

IT IS FURTHER ORDERED that Anthony Busacca, Sporttrade Chief Financial Officer, is and shall continue to be the Division's contact person regarding certain matters, including, but not limited to, all fees, fines, and/or other invoices incurred by Sporttrade on or before the date of this Order and/or any potential regulatory violations that the Division is still reviewing and/or investigating. Sporttrade must notify the Division, in writing, five (5) or more business days prior to any change in Busacca's contact information and/or of the designation of a new contact person, along with that person's contact information; and

IT IS FURTHER ORDERED that Sporttrade and/or Fliff shall not recommence business with New Jersey casino licensees or other CSIE applicants or licensees until they have met the filing obligations pursuant to *N.J.A.C. 13:69J-1.2B(a)1(i)* and are deemed to have a completed CSIE application, which then would make Sporttrade again eligible for the issuance of transactional waivers.

State of New Jersey
Division of Gaming Enforcement

Date: *June 8, 2026*

Mary Jo Flaherty

Mary Jo Flaherty
Interim Director

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