You are here: <u>Home</u> > <u>Newswire</u> > Interblock Installs First Touchdown Roulette Product Borgata

Interblock Installs First Touchdown Roulette Product at Borgata

Publish Date

June 6, 2013

June 4, 2013 – Atlantic City, NJ–Interblock USA, the leading provider in multi-player games, installed the first Touchdown Roulette product at Borgata Hotel Casino & Spa in Atlantic City, New Jersey last week.

Touchdown Roulette is a side bet themed around the popular game of American Football. Player's can follow the football action with stunning animation and sound on a separate LCD display. The side bet could be made before the Roulette spin except for when a Touchdown Roulette game is already in progress. A result of "0" or "00" triggers the Touchdown Roulette game and all other outcomes result in a loss for the side bet. Once triggered, the player is prompted to choose the "RED" or the "BLACK" team. A team will be randomly assigned to players who fail to select a team in the designated time. The object is for the selected team to score a touchdown and each game lasts four spins. After each of the four spins, the football will move along the football field and the location of the football at the end of the four spins determines the winning team and the payout.

Danny Ouellette, Director of Sales, had this to say about the installation; "The first installation of Touchdown Roulette at Borgata is an exciting one for us as this launches a great bonus feature that the customers as well as operators are sure to love."

"We are thrilled be the first property to add Touchdown Roulette to its gaming floor," said Borgata Vice President of Slot Operations, Tim Burke. "Borgata is consistently at the forefront of new and innovative initiatives and, through working alongside Interblock and the Division of Gaming Enforcement; we are pleased to offer our customers yet another new and creative gaming feature."

In the past, Atlantic City casinos and patrons would have to wait for regulatory approval while other gaming markets offered the newest and most exciting games. Under the New Jersey First provision offered by the Division of Gaming Enforcement, products submitted to New Jersey before any other jurisdiction get priority status and are tested within 14 days from submission. "It is great to see that our efforts to improve the regulatory process are working," said Division of Gaming Enforcement Director David Rebuck. "Today, Atlantic City is the first jurisdiction world-wide to offer Touchdown Roulette."

The Slot Laboratory, which is internationally recognized for its technical expertise, has long been regarded as a leader in gaming regulation. The Laboratory tests and inspects all electronic gaming equipment before it can be used on the casino floor. "The Division of Gaming Enforcement's slot lab personnel have been very impressive during the approval process" said Ouellette. "They have evaluated our product and their approval demonstrates that it meets very strict standards for integrity and fairness".

About Interblock USA:

Interblock USA L.C is a 100% owned subsidiary of Elektroncekd.d. Interblock is a globally recognized trademark of automated electro-mechanical and video Roulette, Dice and Card products. Interblock, under the Elektroncek name, distributes its products in more than fifty countries around the world, with more than 20,000 stations installed worldwide. For more information, please email <u>lauren.obrien@interblock-usa.com</u> or visit <u>www.interblock.eu</u>.

About Borgata Hotel Casino & Spa:

Located at Renaissance Pointe in Atlantic City, Borgata Hotel Casino & Spa features 2,000 guest rooms and suites; 161,000 square feet of gaming; 182 gaming tables; 3,475 slot machines; the largest poker room in Atlantic City with 75+ tables; 11 retail boutiques; 5 acclaimed fine dining restaurants by renowned chefs; 6 casual dining options; a 54,000 square foot spa; 70,000 square feet of event space; 4 signature nightlife experiences; and parking for 7,100 cars. The resort also features Atlantic City's first cosmopolitan hotel experience, The Water Club at Borgata, with 800 guest rooms and suites; a 36,000 square foot spa; 18,000 square feet of meeting space; 6 designer retail boutiques; and 5 heated indoor and outdoor pools.