OCTOBER 10th

put the

BRAKES on

FATALITIES!

HIGHWAY CRASHES CLAIM OVER

35,000 LIVES EACH YEAR nationwide ...

On October 10th, every driver is encouraged to be EXCEPTIONALLY CAREFUL so that, for at least one day, there will be NO FATALITIES on our roads.

this OCTOBER 10th, and EVERY DAY: DRIVE as if YOUR LIFE DEPENDED on it!

For more information: asce.org/brakesonfatalities
tips for a SAFE PASSAGE:

- Buckle up, everyone, every ride
- Put It Down! Just Drive.
- Stop for pedestrians in crosswalks
- Obey all traffic signs and signals
- Move over for emergency vehicles
- Share the road with motorcycles
- Avoid aggressive drivers and aggressive driving
- Keep children safe by using the appropriate safety seat
- Drive within posted limits
- Maintain a safe following distance
- Never drink and drive
- Remove ice and snow from your vehicle
- Slow down in work zones
- Be alert for pedestrians and bicyclists