

Attention Retailers:

Notice to Remove & Cease Sales of **Extracto de Malta** by Sept. 1, 2012



Alcoholic Beverage

Warning:

- 1. Extracto de Malta is an Alcoholic Beverage** with an Alcohol By Volume of 3.5% to 4%, the equivalent of a light beer.
- 2. Extracto de Malta** should not be confused with the non-alcoholic soft drink "Malta".
- The State of New Jersey considers **Extracto de Malta** an "illicit beverage", because it has not been registered as an alcoholic product in New Jersey.
- It is illegal in New Jersey to sell an alcoholic beverage without a license and the penalties for doing so include a fine of up to a **\$1,000 and up to three years in jail for each count**.
- Retailers must have **Extracto de Malta REMOVED** from their shelves by Saturday, **September 1, 2012**. Note: It is also illegal to give away alcoholic beverages for free.
- If you see **Extracto de Malta** being sold in New Jersey, contact the ABC Investigations Bureau at **1-866-713-8392**.

**NJ Office of the Attorney General
Division of Alcoholic Beverage Control**

www.nj.gov/oag/abc

