

Price Gouging as Defined by New Jersey Law (N.J.S.A. 56:8-107 et. seq.)

- Excessive price increases are illegal during a declared State of Emergency, or for 30 days after it has been lifted
- An “excessive price increase” is 10 percent or higher than the price charged before the State of Emergency
- Prices may rise higher if they reflect additional costs to the seller. The higher price shall not exceed 10 percent of the markup from cost compared with that prior to the State of Emergency

NJ Office of the Attorney General
Division of Consumer Affairs

