

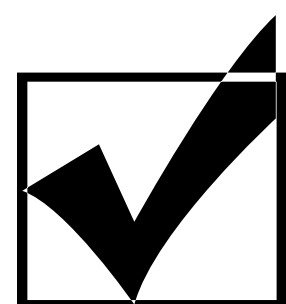


WHAT IS THE NEW JERSEY CAMPUS VOTING CHALLENGE?

The New Jersey Campus Voting Challenge supports and recognizes New Jersey colleges and universities working to increase civic education and nonpartisan democratic engagement. New Jersey institutions will receive support from the ALL IN Campus Democracy Challenge and be eligible to earn state and national recognition for their efforts to increase voter registration and turnout on campus. The same steps for participating in the ALL IN Challenge apply to the New Jersey Campus Voting Challenge providing possibilities for both state and national recognition for the same work. The New Jersey Campus Voting Challenge is a partnership between the New Jersey Department of State and the ALL IN Campus Democracy Challenge. It will be celebrated every other year and will supplement the New Jersey Ballot Bowl which will be celebrated every year.

HOW DOES IT WORK?

Your campus completes the following action items.



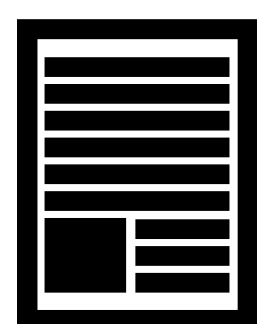
Join the ALL IN Challenge

Any accredited, degree-granting, post-secondary institution may join and there is no cost to participate. Any employee of the institution completes a join form on the ALL IN Challenge website. Participation in the ALL IN Challenge automatically includes participation in the New Jersey Campus Voting Challenge.



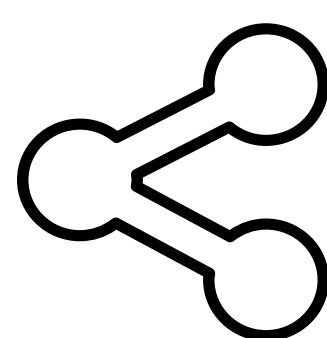
Convene a campus-wide voting coalition

A campus-wide voting coalition will develop and implement a democratic engagement action plan. This coalition should include students, faculty, student affairs, community/national organizations, and local election office staff and can be any size.



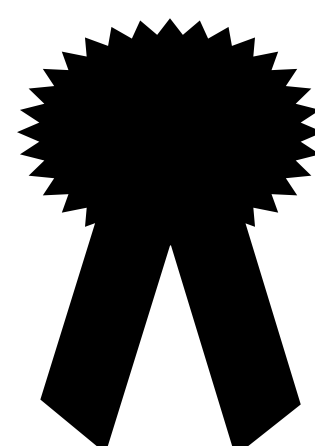
Develop and Implement an action plan

The voting coalition develops an action plan that guides implementation of democratic engagement on campus. The ALL IN Challenge has example action plans, guidelines, rubrics, webinars, and other resources available. Campuses are encouraged to publicly share their plans with the campus community. Institutions that submit an action plan to the ALL IN Challenge are eligible to earn national awards. An action plan for another democratic engagement program or effort is acceptable to submit to the ALL IN Challenge.



Share NSLVE report with the ALL IN Challenge

Institutions participate in the National Study of Learning, Voting, and Engagement (NSLVE) at the Institute for Democracy & Higher Education at Tufts University. There is no cost to participate in NSLVE and the study is compliant with the Family Educational Rights and Privacy Act (FERPA). Every two years, participating institutions receive a detailed campus voter registration and voter turnout report from NSLVE. Campuses share their NSLVE report with the ALL IN Challenge to be eligible to earn state and national recognition. These reports are only made public by the ALL IN Challenge with an institution's permission. Campuses are encouraged to use these reports to develop and update their action plans and share their reports with the campus community.



Earn a recognition seal and state and national awards

Using campus voter turnout data from NSLVE reports, the ALL IN Challenge issues recognition seals and national awards. In addition to national recognition, New Jersey institutions participating in the ALL IN Challenge are also automatically eligible to earn state awards through the New Jersey Campus Voting Challenge.