

REGISTER NOW

**NEW JERSEY GOVERNOR'S CONFERENCE ON
VOLUNTEERISM AND SERVICE**



It Starts With Us!
TOGETHER TOWARDS TOMORROW



**Wednesday, October 31, 2018
Hyatt Regency, New Brunswick, NJ**

LIST OF PRICES / BREAKOUT SESSIONS ATTACHED

WORKSHOPS INCLUDE: VOLUNTEER MANAGEMENT, SKILLS-BASED VOLUNTEERISM, FUNDRAISING, BACKGROUND CHECKS/RISK MANAGEMENT, EMERGENCY RESPONSE, YOUTH/COLLEGE SERVICE, DIVERSITY AND INCLUSION, LARGE DAYS OF SERVICE, NATIONAL SERVICE, GRANT WRITING

SPECIAL CORPORATE TRACK

SPECIAL GUEST PRESENTATION BY:

Our Community Salutes

SPECIAL REMARKS:

*Tahesha Way, Esq.
Secretary of State*

PRESENTING SPONSOR:

Bank of America

Please direct questions to NJ Governor's Office of Volunteerism at:
rowena.madden@sos.nj.gov, ryhir.mccall@sos.nj.gov, elizabeth.parchment@sos.nj.gov or by calling (609) 633-9627



It Starts With Us!

TOGETHER TOWARDS TOMORROW

HYATT REGENCY, NEW BRUNSWICK, NEW JERSEY

WEDNESDAY, OCTOBER 31, 2018

START OF REGISTRATION: 7:30 AM & OPENING PLENARY: 9:00 AM

REGISTER NOW: [HTTPS://ITSTARTSWITHUSNJ.EVENTBRITE.COM](https://itstartswithusnj.eventbrite.com)

NEW JERSEY GOVERNOR'S CONFERENCE ON VOLUNTEERISM AND SERVICE

BREAKOUT A (MORNING): 10:20AM – 11:50 AM

A1. DISASTER RESPONSE: BUILDING DISASTER RESILIENT COMMUNITIES

SPEAKERS: Joseph Geleta (GAC Member, NJ Department of Human Services), Araif Usuff (Islamic Relief USA), Kelly Higgs (NJ VOAD), Lauri Gill (Red Cross), Donald Newman (NJ DOS, Business Action Center)

DESCRIPTION: Collaborative partnerships are the lifeblood of effective disaster relief and recovery. This workshop will explore the successes and challenges that arise when the public, private, small-businesses and philanthropic sectors collaborate on the ground.

A2. YOU CAN RAISE MAJOR GIFTS

SPEAKER: Amy Eisenstein (TriPoint)

DESCRIPTION: Do you want to raise significantly more money for your organization by making the leap into major gifts fundraising? Whether a major gift for your organization is \$1,000 or \$10,000, you will learn how ask and receive more major gifts this year.

A3. NAVIGATING STICKY SITUATIONS: LEGAL ISSUES IN THE NON-PROFIT COMMUNITY

SPEAKER: Christine Duffy (Pro Bono Partnership)

DESCRIPTION: What are the rules? Join this expert as she tackles key issues like who exactly is a “volunteer”; the importance of background checks; legal risks; and legal rights of volunteers—they are not employees, but have many of the same rights.

A4. ACTIVATE-COLLABORATE-MEASURE: QUALITY DATA COLLECTION FOR YOUR VOLUNTEER PROGRAM

SPEAKERS: Erin Bunger & Rebecca Swan-Jackson (Montclair State University)

DESCRIPTION: Experts will guide you through the complex world of performance measurement and quality data collection to demonstrate impact for funders and your community.

A5. VOLUNTEERING TOWARDS EMPLOYMENT

SPEAKER: Maria Heidkamp (New Start Career Network- Bloustein School, Rutgers University)

DESCRIPTION: Volunteering has been shown to help those who are unemployed to find jobs through skill development, networking, and increased self-confidence. Learn from the experts – both those who work with the unemployed and those who have gone through this challenging experience.

A6. ICEBREAKERS AND ACTIVITIES THAT MOTIVATE SERVICE

SPEAKER: Joan Liptrot (Rider University)

DESCRIPTION: Being prepared for service means more than having the right supplies. Learn some fun and interesting ways to engage the hearts and minds of volunteers.

A7. FROM VOLUNTEERING TO CHANGE MAKING: YOUTH IN THE CENTER OF CHANGE

SPEAKER: Heather Tedesco (Students in Action)

DESCRIPTION: Learn about strategies and innovation that are shaping how today's youth volunteers are engaging and impacting their communities.

A8. A DOUBLE WHAMMY: BUILDING YOUR BRAND AND CAUSE ON SOCIAL NETWORKS

SPEAKER: Sarahdjie Monosiet (Engage New Jersey- New Jersey Campus Compact)

DESCRIPTION: Best practices to build multiplatform campaigns for your program and to connect with followers and supporters through social media. Learn key strategies to get your staff, volunteers and stakeholders not only connecting with your mission but helping you build your social media presence.

A9. VOLUNTEER INITIATIVES: WHAT IS THE SECRET SAUCE TO EFFECTIVELY LAUNCHING A BIG DAY OF SERVICE

SPEAKERS: Denise Daniels & Cheri Durst (United Way of Greater Mercer County)

DESCRIPTION: Large scale projects of 100 people or more can uplift a community. They can also be chaotic train wrecks that hurt more than they help. Learn the planning details that make the difference.

A10. THE SCIENCE OF VOLUNTEER MANAGEMENT AND RECRUITMENT

SPEAKERS: Nancy Hess & Michael Ferguson (NORWESCAP)

DESCRIPTION: Learn strategic methods to generate volunteers and fully incorporate them into your program and team to enhance morale, retention and overall success.

A11. DIVERSITY AWARENESS AND CULTURAL RESPONSIVENESS IN VOLUNTEERISM

SPEAKERS: Hester Agudosi (Chief Diversity Officer), Everett Lo (New York Regional Public Affairs Office)

DESCRIPTION: This session will review culture and diversity in the context of volunteerism, and provide tools to assist programs in adequately preparing their volunteers to serve in diverse communities, while increasing their impact and reach.

A12. BUILDING THE ULTIMATE NON-PROFIT BOARD

SPEAKERS: Michele Epifani (Volunteer Center of South Jersey), Bonita Duncan (United Way of Hunterdon County)

DESCRIPTION: Volunteerism and service are at the heart and soul of many corporations. Join us to learn the practices that non-profit organizations undertake to set up their board service programs and policies. Whether your motivation is nonprofit impact, employee training, community involvement, or a blend of all three, our experts offer recommendations to follow and pitfalls to avoid.

A13. CORPORATE TRACK: MATCHING BUSINESS PEOPLE FOR SERVICE ON NON-PROFIT BOARDS

SPEAKERS: Alice Korngold (Korngold Consulting), Ayo Sanderson (Comcast NBCUniversal)

DESCRIPTION: New studies provide evidence of the benefits of nonprofit board service for employees, their companies, nonprofits, and communities. Join this session to learn how your company can establish, enhance, and scale a nonprofit board training and matching program that achieves your company's most important goals while also addressing vital challenges facing the community.

BREAKOUT B: 1:15PM - 2:30PM

B1. LEVERAGING SKILLS-BASED STRATEGIC SUPPORT: A PRIMER FOR SENIOR LEADERSHIP

SPEAKER: Amy Klein (Volunteer Connect)

DESCRIPTION: This workshop will help prepare nonprofit executive directors and managers to work successfully with skills-based volunteers to have a positive outcome and support your mission.

B2. NON-PROFITS ARE FROM VENUS; CORPORATIONS ARE FROM MARS: HOW TO MEET IN THE MIDDLE

SPEAKER: David Warshaw (GAC Member, Vistas Volunteer Management Solutions, LLC)

DESCRIPTION: Effective cross-sector collaboration is based on mutual understanding and respect for what's driving organizations to engage in community activity. This workshop will discuss the language of collaboration and some how-tos to get beyond the superficial to achieve meaningful partnerships.

B3. COLLEGE VOLUNTEERING: HOW CAN YOU GET INVOLVED?

SPEAKERS: College administrators and student Greek Life representatives

DESCRIPTION: Hear from campus service leaders how college students show their commitment through service on-campus or in the community, using social media, and lessons learned.

B4. THE ART OF EFFECTIVE COMMUNICATION- "DEALING WITH CHALLENGING DYNAMICS AND CREATING WIN-WIN SITUATIONS!"

SPEAKERS: George Anthony & Lindy Crescutelli (Peace Dynamics Consultants)

DESCRIPTION: Volunteers who over commit and under deliver. Individuals who don't follow protocols -- but never in front of you. Veteran volunteers who resist change. Learn how to address situations and gain strategies to succeed in the future!

B5. KEEPING SEASONED VOLUNTEERS SPICY: ENGAGING SENIORS IN SERVICE

SPEAKERS: Donna Teel (NJ Foster Grandparents Program), Melissa Allen (CNCS NJ State Office)

DESCRIPTION: Volunteering and national service provide meaningful opportunities for seniors of all backgrounds. Long-term studies have shown that seniors who volunteer live longer, healthier lives. Many organizations can benefit from older adult and baby boomer-aged volunteers in their programs but are often unsure about how best to structure their efforts. This workshop will share best practices in recruitment, retention and program design.

B6. VOLUNTEERS IN CORRECTIONS AND RE-ENTRY

SPEAKERS: Darcella Sessomes (NJ Department of Corrections), David Wolfsberger (State Parole Board), Reginald B. Gaines IV (NJ-STEP Program)

DESCRIPTION: Volunteers in correctional settings provide a wide range of services to men, women, and youth who seek education, inspiration, counseling, and career guidance. They also help prepare individuals for community re-entry. Find out how you can join these much needed volunteer efforts.

B7. TRANSLATING YOUR SERVICE EXPERIENCE TO YOUR RESUME

SPEAKER: Joan Liptrot (Rider University)

DESCRIPTION: Whether filling out an application for graduate school, an internship, or a job, the way you describe your service and volunteering in your resume can help you stand out from the crowd.

B8. ENTREPRENEURIAL VOLUNTEERING: AN INSPIRING APPROACH TO CROSS-SECTOR CHANGE

SPEAKER: Edward LaPorte (NJ DOS, Office of Faith Based Initiatives)

DESCRIPTION: Entrepreneurial Volunteering is a more engaging and more impactful way of volunteering. This proven model allows volunteers to engage with the social causes that motivate them, becoming part of the solution of the problems they want to solve. In this session we will walk you through all the steps you need to take in order to create a successful entrepreneurial volunteer program.

B9. A "TOOL BOX" TO BALANCE LIFE AND WORK

SPEAKER: Nanette Spedden (CentraState Healthcare System)

DESCRIPTION: "Life is like a box of chocolates..." This workshop prepares you with all the right tools and strategies to handle the expected and not so expected obstacles in life.

B10. BREAKING THE MOLD: USING VIRTUAL VOLUNTEERING

SPEAKERS: Michele Martin (New Start Career Network- Bloustein School, Rutgers University), Michael Phippen (Volunteer Center of Burlington County)

DESCRIPTION: This presentation challenges participants to break free of the cookie-cutter approach to volunteer engagement to develop more sustainable partnerships using technology. Participants will learn how to incorporate virtual volunteering strategies to shift from hours served to impact tracked. The session will explore opportunities to use technology to personalize volunteer engagement and discuss some of the trends in virtual volunteering.

B11. ENGAGING HISPANIC COMMUNITIES

SPEAKERS: Sara Pena (NJ DOS, Center for Hispanic Policy Research and Development),
Representatives of Hispanic Organizations

DESCRIPTION: How to find volunteers who can provide services, language skills, and community connections in New Jersey's vibrant Hispanic communities.

B12. CRIMINAL HISTORY CHECKS 101

SPEAKERS: Christine Duffy (Pro Bono Partnership), Wendy Cubano (Salvation Army-Newark)

DESCRIPTION: Conducting criminal history checks correctly and in a timely manner is a growing issue for national service and volunteer agencies. This 101 session will help participants gain a clear understanding of public safety issues, what the requirements are, to whom they apply, and the resources and alternatives available to help them through the process.

B13. DEFINING A ROLE: WHO IS A VOLUNTEER?

SPEAKERS: Lisa Galonardo (United Way of Northern NJ), Michele Epifani (Volunteer Center of South Jersey)

DESCRIPTION: In recent years, we have experienced monumental shifts -- fueled by technological advances, economic impacts, and demographic changes -- that have revolutionized our daily lives. We are also witnessing a groundswell of unprecedented citizen involvement. As society evolves, so too does volunteerism. Join us and learn who exactly is a volunteer, and the different roles that are often overlooked as volunteering.

B14. CORPORATE TRACK: BEST PRACTICES: CORPORATE VOLUNTEERING

SPEAKERS: Sonja Clark (SUEZ), Etta Denk (Bank of America), Joan Henderson (Delta Dental)

DESCRIPTION: Hear about the corporate benefits of encouraging employee volunteerism. From developing a volunteer program to planning meaningful volunteer experiences, corporate experts share their knowledge on trends and best practices.

BREAKOUT C: 2:35PM - 3:30PM

C1. HOW TO COMMUNICATE YOUR MESSAGE

Learn effective ways to tell your story, make your request, and advocate for your mission.

C2. ASK THE EXPERTS AND NETWORKING SESSION:

There is always room for further conversation about the many topics relevant to volunteerism in New Jersey. As such, we've arranged for small group discussions, facilitated by experts on a variety of topics. There will be opportunities to dig further into the issues, share resources, ask questions specific to your concerns, and network with others interested in the same issues. Each group will meet for 20 minutes, allowing for participation in more than one group discussion. Topics will include skills-based volunteerism, volunteer management, crowdfunding, volunteer center services, and partnerships between multiple non-profit organizations, among others.

C3. AMERICORPS 101

Required Member Training for all AmeriCorps Members.



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CONFERENCE REGISTRATION

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FEES:

NONPROFIT/TEACHERS*:

Early Bird (before 9/14/18)	\$ 80 (w/ free parking)
General Admission	\$ 95
On-Site	\$ 105
Youth/College Students	\$ 30

CORPORATE*:

Early Bird (before 9/14/18)	\$ 100 (w/free parking)
General Admission	\$ 125
On-Site	\$ 150

EXHIBITORS:

Standard**	\$ 100
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ASK US ABOUT OUR GROUP RATES!

**Fees include materials, continental breakfast, and lunch provided by Hyatt. Parking onsite is \$8. Free parking for all "early bird" registrants! (Restrictions may apply)*

***includes table, food, and workshop sessions for 1 person, additional attendees \$30.00 per person*

ALL PAYMENTS INCLUDING CHECKS AND INVOICES WILL BE HANDLED THROUGH EVENTBRITE:

[HTTPS://ITSTARTSWITHUSNJ.EVENTBRITE.COM](https://itstartswithusnj.eventbrite.com)

Make checks payable to Treasurer, State of New Jersey. Mail to NJ Department of State, NJ Office of Volunteerism, P.O. Box 456, Trenton, NJ 08625-0456. Please mark envelope: "Attention: G.O.V. Conference."

SERVICE PROJECT

We are asking for **body wash, toothbrush & toothpaste combos, and washcloths** to be donated the morning of the conference! Conference attendees will have the opportunity to make hygiene kits that will be donated to a rescue mission organization.

Please direct all questions to NJ Governor's Office of Volunteerism at:

rowena.madden@sos.nj.gov, tyhir.mccall@sos.nj.gov, elizabeth.parchment@sos.nj.gov or by calling (609) 633-9627