



NJBAC

New Jersey Business Action Center



Business Questions?
NJBAC Has Answers!

Live Chat with our Business Experts
at www.business.nj.gov or Call
1-800-JERSEY-7

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Whether you are an entrepreneur, own a business on “Main Street”, are located on a corporate campus, or interested in expanding your products and services through export, we’re here for you.

The New Jersey Business Action Center (NJBAC) is an integral part of the Governor’s “fairer and stronger” economic agenda focused on helping businesses grow. The NJBAC is a business-first resource that can help you get answers from government agencies, all at no cost and strictly confidential.

Located within the New Jersey Department of State, we are a business advocacy team dedicated to solving problems and maximizing growth opportunities for businesses of all sizes.

OFFICE OF BUSINESS ADVOCACY

New Jersey has 565 municipalities and our team of Business Advocates are able to serve businesses in every single one.

Our Business Advocates:

- Provide project management services to guide companies through siting, building, and financing options.
- Guide and support you through the permitting processes for local and state regulatory approvals with state agencies and departments, such as the Department of Environmental Protection, the Department of Community Affairs and the New Jersey Department of Transportation. The team studies all of the issues your business is facing, assesses the situation and formulates solutions.
- Direct you to a wide range of potentially valuable resources and assistance to support job retention and/or expansion projects in the Garden State.

OFFICE OF EXPORT PROMOTION

Millions of potential customers around the world are waiting for goods and services just like yours.



Our International Business Advocates:

- Assist you in identifying global business opportunities and developing an export plan.
- Guide you through customs regulations and procedures.
- Advise you on the finer details of exporting once you’ve entered the global marketplace and connecting you with federal resources available abroad.
- Support you through the application process of the NJ State Trade Expansion Program (NJSTEP)*, which offers grants allowing eligible companies to participate in internationally focused trade shows and trade missions.
- Provide you with a suite of services that have received the President’s “E Star” Award from the U.S. Department of Commerce, the Nation’s highest honor for export excellence recognizing organizations that contribute significantly in the effort to increase U.S. exports.

*STEP is funded in part through a grant with the U.S. Small Business Administration (SBA).

Our Small Business Advocates:

- Provide guidance on choosing your company's name, legal entity type, small business and minority, women, and veterans certification and licensing.
- Help you find a mentor to guide you as you start your business and help you develop a business plan.
- Advise you on the financial resources available to small businesses and start-ups through state agencies, community-based micro-lenders and other valuable sources.
- Guide you to find the employees you need to run your business and where to learn best practices as an employer.



FEATURED RESOURCES & SERVICES

- Energy Efficiency Programs
- Grant and Loan Programs
- Municipal Incentives/Tax Abatements
- Project Coordination
- Redevelopment Guidance
- Site Searches for Real Estate Locations
- Tax Credits
- Workforce Recruitment/Training Grants

STATE COMMISSIONS MANAGED BY NJBAC

- New Jersey Motion Picture & Television Commission
- New Jersey State Planning Commission



NJBAC AT YOUR SERVICE

In 2021, New Jersey Business Action Center's experts served over 150,000 businesses of all sizes statewide to help them grow and thrive.



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Contact NJBAC

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Business
Action Center

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