



NJBAC
New Jersey Business Action Center
Answers, Advocacy, Connections

Mentor Matchmaking & Internet Presence Referral Programs



In New Jersey, individuals can find mentors or enhance their online presence.

Mentor Matchmaking Program

- This program is available for small businesses in operation for five years or less.
- Participants can connect with mentors from a list of participating nonprofits, which have committed to offering their services.

Internet Presence Referral Program

- This program is accessible to established small businesses in New Jersey, regardless of their age or developmental stage.
- It aims to assist businesses in developing or expanding their online presence.

To take advantage of these referral programs, eligible businesses should visit the NJBAC website and navigate to “Referral Services” in the top menu bar. From there, users can choose between the Mentor Matchmaking Referral Service and the Internet Presence Referral Service.

Discover More

<https://www.nj.gov/state/bac/referral-services/overview/>

