



NEW JERSEY BUSINESS ACTION CENTER'S CANNABIS TRAINING ACADEMY

WHAT IS THE CANNABIS TRAINING ACADEMY (CTA)?

The CTA is a no-cost, online cannabis technical assistance program that provides educational instruction for entrepreneurs about the cannabis industry, and the cannabis licensing process, in the Garden State. The program, created by the New Jersey Business Action Center (NJBAC), is designed to empower participants to make informed business decisions as they pursue a license to work in or operate a business in the cannabis industry in New Jersey. The CTA also provides information and support to municipal leaders so that they can make the most informed decisions about allowing cannabis businesses into their jurisdictions or engaging with cannabis businesses and prospective licensees.

WHO IS ELIGIBLE TO PARTICIPATE?

Any New Jersey resident age 21+ can register and access the CTA portal to view more than 60+ modules of educational materials that discuss New Jersey's cannabis laws, regulations, the municipal approval process, real estate acquisition, business and financial planning, and more.

WHO IS THIS FOR?

- Prospective entrepreneurs seeking to apply for a cannabis business license.
- Current cannabis operators who wish to train their employees.
- Municipalities and government officials who would like to learn more about the cannabis industry and how to engage with prospective cannabis businesses.
- Anyone who wishes to understand the cannabis industry in the Garden State.
- Email CTA@SOS.NJ.GOV to learn more.

WHAT IS THE NJBAC?

We are a business first resource that can help you get answers from government agencies, direct you to appropriate officials or contacts, follow up with regulatory agencies, and so much more, all at no cost and strictly confidential.

Whether you are an entrepreneur, own a small business on "Main Street," located on a corporate campus, or interested in expanding your products and services through export, we are here for you. We are dedicated to solving your problems and maximizing growth opportunities.

SUCCESS STORY

"From getting into the business to which avenue you would like to go, whether dispensary or cultivation, [the program] guides you as to where you would fit in. It also shows that you don't need to spend \$30K for someone to fill out your application and get a license for you. You could save that money and do it for yourself."

– Amina and Mariam, who are actively pursuing a cannabis license to bring their dispensary to market



CANNABIS BUSINESS ID EDUCATION COURSES

EIGHT COURSE EDUCATIONAL BADGING CURRICULUM

Designed to meet the regulatory educational requirements (N.J.A.C. 17:30-8.1**) for the annual **Cannabis Business ID Card (CBIC)** process, at no-cost. Upon completion, a digital certificate of completion will be generated to satisfy the NJ-CRC annual badging ID educational requirements.

THESE COURSES ARE MEANT FOR

Cannabis employees who have received a job offer letter and must satisfy the educational requirements as part of their initial badging process OR who must satisfy the annual requirements to retain their ID card.

New cannabis annual license employers who are receiving their first cannabis ID card.

Cannabis employers who must satisfy the annual educational requirements to retain their cannabis business ID card OR are looking for cannabis educational certificate programs that meet the educational requirements to help retain their employees' cannabis business ID card.

THREE STAND ALONE COURSES ALSO INCLUDE

A CBIC Employee Initial Badging Training Course, designed to assist cannabis business owners, principals, employees, and other relevant personnel with the process of obtaining their CBIC in accordance with State regulations.

A CBIC Employee Renewal Badging Training Course, designed to guide participants working in New Jersey's cannabis industry through the process of what it takes to renew their CBIC in accordance with State regulations.

Annual License Renewal Course, designed to assist New Jersey cannabis businesses during the steps to renew their annual licenses with the NJ Cannabis Regulatory Commission (NJ-CRC), ensuring continued compliance with State regulations.

**N.J.S.A. 24:6I-31 et seq: New Jersey cannabis licensees, employees, owners, principals, contractors, volunteers and testing labs – whether plant touching or not – are required by law and regulations to have an official, non-transferable Cannabis Business Identification Card to work in the industry. Pursuant to N.J.A.C. 17:30-8.1, the CBIC Training Course covers eight (8) topics, including: an overview of the history of cannabis, covering its use, prohibition and legalization, along with a deep dive into cannabis cultivation techniques, strain and cultivar varieties, and chemotypes.



NJBAC

Answers, Advocacy, Connections

New Jersey
Business
Action Center



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