



State of New Jersey

DEPARTMENT OF STATE
BUSINESS ACTION CENTER
OFFICE OF PLANNING ADVOCACY
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Secretary of State

SHEILA Y. OLIVER
LT. GOVERNOR

DONNA A. RENDEIRO
Executive Director

MEMORANDUM TO: State Planning Commission
FROM: Donna Rendeiro
RE: Proposed Beverly Endorsement
DATE: October 28, 2022

The Township of Commercial received Center designation in June, 2002. In December, 2021, the Township submitted their Municipal Self-Assessment to the Office, beginning their process to renew their endorsement and their Center boundaries. The Governing Body of Commercial Township places a high value on public information and transparency. The details are provided in the attached recommendation report written by Meghan Wren.

Commercial Township actively plans for its future by engaging the public and seeks to realize the vision articulated in their Master Plan and revisited in recent visioning. Their vision is to continue Commercial Township's legacy as a series of historic villages closely integrated with the rich natural resources of the Maurice River and Delaware Bay in close-knit, affordable, safe, clean livable communities. The Township has committed to fulfill the criteria outlined in the State Plan and desires to continue setting new foundations for better planning by incorporating a vision of the future that contemplates resiliency, redevelopment, and addressing environmental justice and equity.

Given that the Township's vision is in line with the State Plan's goals, I fully support the recommendation to grant the Township of Commercial Plan Endorsement.