



State of New Jersey

DEPARTMENT OF STATE
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Secretary of State

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LT. GOVERNOR

DONNA A. RENDEIRO
Executive Director

MEMORANDUM TO: State Planning Commission
FROM: Donna Rendeiro
RE: Proposed Florence Endorsement
DATE: February 24, 2023

The Township of Florence received Town Center designation in April, 1999. In March, 2020 the Township attended a pre-petition meeting with OPA and our State Agency partners beginning their process to renew their endorsement and their Center boundaries. The Governing Body of Florence places a high value on public information and transparency. The details are provided in the attached recommendation report written by Lisa Avichal.

Florence actively plans for its future by engaging the public and seeks to realize the vision articulated in their Master Plan. Their vision is to manage and balance economic development and residential growth while encouraging the Township to achieve land development that is both aesthetically pleasing and economically valuable. Township policies, such as zoning and upgrading municipal services encourage the development of environmentally conscientious commercial, retail and service development providing needed services, jobs and a strengthened tax base.

Given the Township's vision is in line with the State Plan's goals, I fully support the recommendation to grant the Township of Florence Plan Endorsement.