



NEW JERSEY

Incentive Programs

New Jersey Small Business Development Centers (NJSBDC)

If You Are:

An existing or established, growth-oriented small business or thinking of starting a business in New Jersey.

You Can Take Advantage Of:

One-to-one customized counseling and management consulting on an array of key business topics, or attend training seminars to help you develop, grow, and expand business operations through marketing, financing and other strategic aspects to manage and guide business ventures.

To Be Used For:

New Jersey Small Business Development Centers (NJSBDC) specialty programs offer training in specific areas such as e-commerce, international trade, government procurement, and technology commercialization.

Benefits:

NJSBDC provides entrepreneurs with comprehensive small business assistance services including practical information, business skills and strategies that make measurable, positive impact on the performance of their businesses and by extension, on the communities in which they work.

Program Details:

Whether you're starting a new venture and need a business plan or expanding an existing business and exploring financing options, NJSBDC counselors at its 11-center network can assist you. A combination of NJSBDC training workshops, one-on-one counseling, and loan packaging services help guide business development and growth. NJSBDC one-on-one counseling is free, confidential, and is focused on helping with any aspect of small business management.

For more information on NJSBDC, visit www.njsbdc.com.



THE STATE OF NEW JERSEY

www.NewJerseyBusiness.gov • 866-534-7789

The company we keep,
keeps getting better.