



NEW JERSEY

Incentive Programs

New Jersey SmartStart Buildings® Program

If You Are:

A business owner, local government official, facility manager, or developer starting new construction, an addition, a renovation, remodeling, or replacing equipment.

You Can Apply For:

Financial incentives, technical assistance and design support from the New Jersey SmartStart Buildings Program.

In The Amount Of:

Varies according to the type of project, stage of the project, type of equipment, and other factors.

To Be Used For:

Upgrading energy efficiency for commercial or industrial projects.

Benefits:

New Jersey SmartStart Buildings can provide a wide range of support and reduced upfront cost for high efficiency equipment that will yield substantial energy savings well into the future.

Program Details:

- New Jersey SmartStart Buildings is part of New Jersey's Clean Energy Program™ administered by the New Jersey Board of Public Utilities.
- Incentives for new construction are available only for projects in areas designated for growth in the New Jersey State Development and Redevelopment Plan. Public school (K-12) new construction projects are exempted from this restriction and are eligible for program incentives throughout the state.
- Customers, or their trade allies, can determine if a location is in a designated growth area by referring to the Smart Growth Locator available from the HMFA website or check the State Plan Quad files available from the New Jersey Department of Community Affairs.



THE STATE OF NEW JERSEY

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- Comprehensive design support is available for large projects (over 50,000 sq. ft.) that are in the conceptual stage. This integrated approach maximizes facility quality and energy efficiency. The three-step process incorporates design Incentives to offset project engineering fees related to the analysis of premium-efficiency alternatives. New Jersey SmartStart Buildings offers incentives every step of the way:
 - Pre-design brainstorming sessions.
 - Design simulation and screening.
 - Detailed analysis of energy-efficiency measures.
- Technical assistance is available for smaller projects (under 50,000 sq. ft.) and for projects past the preliminary design and bidding stages, including:
 - Project review and screening for New Jersey SmartStart Buildings eligibility.
 - Suggestions for energy-efficiency measures.
 - Assistance with incentive applications.
- Projects participating in comprehensive design support or modified design support may qualify for an added bonus by installing multiple energy-efficient measures (two or more approved measures). This Multiple Measures Bonus provides up to an additional 10% of the total incentives for the individual energy-efficiency measures.
- A range of incentives is available for qualifying equipment, which may include electric chillers, gas cooling, desiccant systems, electric unitary HVAC, ground source heat pumps, gas heating, variable frequency drives, natural gas water heating, premium motors, prescriptive lighting, lighting controls, performance lighting, and custom electric and gas equipment.

For more information on New Jersey's Clean Energy Program, visit www.NJCleanEnergy.com.

