



NEW JERSEY

Incentive Programs

Positive Recruitment

If You Are:

A New Jersey business hiring new employees.

You Can Apply For:

Assistance recruiting qualified workers.

To Be Used For:

Marketing the position and pre-screening applicants .

Benefits:

Positive recruitments help employers save time and money.

Program Details:

- The New Jersey Department of Labor and Workforce Development implements the program.
- When afforded advance time, the Business Resource Center (BRC) will market the positive recruitment online by creating flyers that are distributed to One-Stop partners and community- and faith-based organizations. A business may also augment the number of job applicants for the positive recruitment by advertising the positive recruitment in a local newspaper.

For more information on Positive Recruitment, visit <http://lwd.dol.state.nj.us/>.



THE STATE OF NEW JERSEY

www.NewJerseyBusiness.gov • 866-534-7789

The company we keep,
keeps getting better.