

The New Jersey Cultural Trust FY 08 Awards by County Round IV Financial Stabilization Grants from the Council on the Arts

Applicant	County	Award	NJCT Purpose	Type
Art School at Old Church	Bergen	30,800	The Art School at Old Church will use funding from The New Jersey Cultural Trust to redesign our website allowing for online registration, donations, e-commerce and a more user friendly environment in support of our marketing and capacity building initiative.	Financial Stabilization - Website redesign
Arts Horizon	Bergen	13,600	The proposed stabilization project will build Arts Horizons' capacity by streamlining the business system database and implementing a central office calendar, improving staff efficiency which will in turn increase earned and contributed income as staff is provided with support to focus on reaching its targets for both these income streams.	Financial Stabilization - Database upgrade with central calendar capability
Perkins Center for the Arts	Burlington	25,000	Support from the Cultural Trust in FY08 will enable Perkins Center to expand arts programs at our 2nd facility in Collingswood, NJ through increasing earned and contributed revenues, marketing, staff support and organizational infrastructure.	Financial Stabilization - Expand Collingswood programs with increased earned and contributed revenue, marketing, staff and organizational infrastructure.
Haddonfield Symphony now Symphony in C	Camden	27,000	Cultural Trust funding will allow Symphony in C formerly <i>The Haddonfield Symphony</i> to purchase and upgrade its box office, fund development and computer technologies to support the design and launch of a new website to include enhanced box office and donation capabilities, clearer content and navigation functions and ADA compliance.	Financial Stabilization - Website, box office, fund development computer technology upgrades
Wheaton Arts and Cultural Center	Cumberland	22,500	Support for a Master Plan for the Museum of American Glass at Wheaton Arts will advance a top priority of the current Strategic Plan, providing opportunities for dialogue, professional assessment, facilitated problem solving and decision-making critical to undertaking a major capital renovation that will impact and transform every aspect of the Center's operation.	Financial Stabilization - Develop a master plan for the Museum of American Glass
Montclair Art Museum	Essex	22,500	To help reduce the Montclair Art Museum's skyrocketing energy cost and limit future increases, we seek \$25,000 to hire a professional firm to conduct a comprehensive Energy Audit of our facility that will result in the development and implementation of a holistic Facilities Energy Plan.	Financial Stabilization - Develop master facilities energy audit and plan and implement retrofits and renovations
New Jersey Performing Arts Center	Essex	40,000	This grant will help support NJPAC's Loyalty-Building Initiative. By cultivating a sense of "belongingness" at NJPAC, this initiative will help NJPAC build an audience of more frequent, loyal and habitual attendees. We hope to see a measurable increase in the number of patrons attending NJPAC events in consecutive years.	Financial Stabilization - Audience loyalty-building initiative
New Jersey State Opera	Essex	12,000	Fundraising is essential to every non-profit organization but even more so to arts organization like the NJSOpera, which lacks a dynamic set of on-going and periodic donors. An intense effort led by a knowledgeable consultant J.C. Geever, Inc. will move the NJSOpera forward faster than building in-house capability.	Financial Stabilization - Engage a fundraising consultant

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Learning Stages, Inc.	Gloucester	15,000	Learning Stages requests funding for a strategic planning and board development stabilization project to assist Learning Stages in creating a strategic plan and a board development committee cultivation plan to assist in establishing clear goals for board fundraising.	Financial Stabilization - Develop a strategic plan and engage in board development

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Schola Cantorum on Hudson	Hudson	13,500	Schola Cantorum on Hudson is requesting funds to support a part-time Executive Director for the organization. The activities have now reached a level where it is critical that paid staff be utilized to manage and help implement the goals and financial advancement of the organizations.	Financial Stabilization - Hire part-time executive director
Roxey Ballet	Hunterdon	36,000	A project to strengthen the administrative infrastructure of Roxey Ballet to yield booking opportunities including presented bookings, commensurate with the artistic level of the company, to retain dancers and to improve its administrative and board capacity for corporate, foundation and government development.	Financial Stabilization - Hire part-time booking director, part-time development director, expand administrator position, upgrade marketing materials and staff professional development
McCarter Theatre Center	Mercer	50,000	McCarter Theatre is requesting \$50,000 from The New Jersey Cultural Trust to support the development of a software solution that will allow our patrons to buy, renew, and customize subscriptions online, as well as to exchange tickets for McCarter events.	Financial Stabilization - Box office software upgrade
State Theatre	Middlesex	40,000	In view of our progress through balancing our operating budget, enhancing artistic quality, increasing earned income and achieving greater financial stability, we believe that the next logical step is the creation of a Cash Reserve Fund so that the theater can serve as its own lender and avoid the costs of borrowing to sustain cash flow.	Working Capital - Establish a cash reserve fund
Monmouth Museum	Monmouth	9,000	Cultural Trust funding will enable the Monmouth Museum to hire a professional consultant to provide a Systems Replacement Plan for long-term maintenance of its facility. It will assist in establishing a Capital Improvements Fund, an ongoing reserve that will provide stability in meeting emergencies and the requirements of the plan.	Financial Stabilization - Facility systems replacement plan
Holmdel Theatre Company Inc.	Monmouth	15,000	The Holmdel Theatre Company seeks to establish a cash reserve fund that will provide the working capital that is needed for pre-season expenditures. The fund will also be used to manage grants and to handle unexpected facility and artistic expenses. The programs and activities of HTC have grown from a single production summer season to three major productions a year, staged readings, and community outreach. the need to expand funds before reimbursement has caused a major destabilizing outlay and threatens to curtail activities	Working Capital - Establish a cash reserve
South Street Theatre Company	Morris	28,382	This project will enable the engagement of our Box Office/Development software supplier, Audience View, to assist in the Theatre in streamline existing development processes and improving our effectiveness in utilizing the software to expand our fund raising capabilities and hence support the achievement of the theatre's goals.	Financial Stabilization - Development processes and software upgrade

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Garden State Philharmonic	Ocean	33,139	The Garden State Philharmonic proposes to purchase Theatre Manager software, a database program that handles box office sales and donor tracking, as well as volunteer, press list, and membership management. This will improve the organization's customer service and patron demographic study capacity.	Financial Stabilization - Box office and donor tracking software
Strand Ventures, Inc.	Ocean	18,000	Cultural Trust Funding will provide support to engage the services of the Nonprofit Finance Fund, NJ to conduct a Nonprofit Business Analysis to evaluate the organizations financial health and operational performance and support the consulting services associated with board development, board retreat and strategic planning process.	Financial Stabilization - Engage Nonprofit Finance Fund for Business Analysis, board development retreat and planning
Peters Valley Craft Center	Sussex	24,000	Peters Valley is requesting funds to hire an Operation Manager. This new position will free the existing Executive Director to concentrate his energies on development including expansion of programs and major fundraising. The position will be sustained ongoing through the anticipated significant increase in donated support.	Financial Stabilization - Hire an operations manager
NJ Intergenerational Orchestra	Union	6,960	NJIO seeks funding for Board Development and Strategic Planning to be conducted with the National Executive Service Corps (NESC)	Financial Stabilization - Board development and strategic planning
Westfield Symphony Orchestra	Union	30,000	To eliminate institutional deficit through execution of deficit reduction plan, and redirect recourses presently servicing debt to strengthen WSO's infrastructure.	Financial Stabilization - Implement deficit reduction plan
		<b>512,381</b>		