

**The New Jersey Cultural Trust FY 09 Awards by County Round V
Institutional - Financial Stabilization Grants from the NJ State Council on the Arts**

<i>Organization</i>	<i>County</i>	<i>Award</i>	<i>Project Summary</i>	<i>Type</i>
ArtPride NJ Foundation	Burlington	30,000	Funding will allow ArtPride to create the position of Manager of Programs & Services. Program sustenance and growth will enable the organization to continue to seek project specific funds and allow the Director time to raise contributed income for operating support including the future expense of the new staff position.	Financial Stabilization - Hire Manager of Programs & Services
Friends of Cape May Jazz, Inc.	Cape May	4,560	The Friends of Cape May Jazz, Inc. grant will support electronic marketing including comprehensive e-mail development training, and web-site development.	Financial Stabilization - Electronic marketing and web site development
City Without Walls	Essex	30,000	Cultural Trust funding will complete a major technological upgrade and human resources restructuring to maintain cutting-edge online information systems. This upgrade will facilitate collaborative community building within the arts sectors, and will increase earned income streams for sustainable maintenance and growth over the long term.	Financial Stabilization - Tech upgrade and human resource development
Freespace Dance	Essex	20,000	This project will enable Freespace Dance to eliminate its debt by the end of FY08 so that the company can move forward organizationally and programmatically.	Financial Stabilization -Debt reduction
New Jersey Performing Arts Center	Essex	30,000	This grant will support the next phase of NJPAC's Loyalty-Building Initiative, including software and infrastructure enhancements, ongoing research, and the implementation of their new Loyalty Card.	Financial Stabilization - Software and infrastructure enhancements, ongoing research, and the implementation of our new Loyalty Card
Newark Arts Council	Essex	25,000	The Newark Arts Council will create a stabilization fund to address cash flow concerns arising from outlays connected to its annual fall Open Studio Tour. The combination of expenses for this event and timing of grant funds received created considerable pressure on the organization's budget that threatens fiscal stability.	Financial Stabilization - Cash reserve
Newark Museum	Essex	40,000	The Newark Museum will redesign and reconfigure its constituent-management database to support its capital campaign, endowment, and major gifts initiatives, which are critical to the advancement of the Museum's mission. Outcomes include enhanced capabilities for stewarding top prospects and state-of-the-art data analysis and security functionalities.	Financial Stabilization - Data base mangement upgrade
Paper Mill Playhouse	Essex	30,000	A new, interactive website will be an important marketing, sales and educational tool for Paper Mill Playhouse. Ease of navigation will attract subscribers, encourage donors, and invite single ticket buyers while recognizing corporate and foundation sponsors. By building community online, this site will deepen the ongoing stabilization of the theatre.	Financial Stabilization - New interactive website

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Kennedy Dancers, Inc. The	Hudson	20,000	Cultural Trust funding will support the creation of interest bearing working capital funding to help stabilize financial operations, regulate cash flow, ensure payroll and maintenance obligations are met, earn interest when not needed. The Kennedy Dancers financial operations will be strengthened, reduce operating risk, ensure the continuity of programs and services.	Working capital fund
Arts Council of Princeton	Mercer	40,000	The Arts Council of Princeton will moved its renovated and expanded Paul Robeson Center for the Arts in Spring 2008. They will establish a working capital fund to bolster the increase of facilities and programmatic capacity.	Financial Stabilization - Working capital fund
Digital Stone Project	Mercer	17,371	Digital Stone Project will develop a comprehensive operational analysis, financial, strategic and fundraising plans for the organization. These plans will further develop the artistic vision, plan for future expansion of programs, expand the efficiency of the facility and diversify the funding sources.	Financial Stabilization - Strategic planning
McCarter Theatre Center	Mercer	25,000	NJ Cultural Trust funding will support enhancement to the development of the new software system that will allow patrons to select performance seats and register for education classes online and improve user functionality for existing personal online account features.	Financial Stabilization - Enhance patron software system
Princeton Pro Musica	Mercer	11,450	This project is the first phase in executing Princeton Pro Musica' strategic plan. This project consists of consultant services interacting with PPM staff and Board for a management review of operations, Board development initiative, and follow up mentoring.	Financial Stabilization - Engage planning consultant
Princeton Singers The	Mercer	8,000	Cultural Trust funding will enable The Princeton Singers to develop and implement a comprehensive strategic plan for increasing earned and contributed revenue through additional performance bookings and successful audience development initiatives.	Financial Stabilization - Strategic planning
Young Audiences New Jersey	Mercer	18,235	This advancement and capacity building grant will strengthen Young Audiences' growing development efforts through the purchase of state-of-the-art fundraising software and staff funding.	Financial Stabilization -Purchase fundraising software and train staff
Arts & Education Center	Monmouth	20,000	The funds from the Cultural Trust will stabilize the annual cash flow allowing the organization to operate without annual bank loans.	Cash reserve

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Monmouth Museum	Monmouth	20,000	Funding from the Cultural Trust will assist the Monmouth Museum in hiring a part-time Development Manager to research, identify and submit grants to new sources of support for its programs.	Financial Stabilization -Hire part-time Development Director
Two River Theater Company	Monmouth	35,000	This grant will support the establishment of an Individual Gifts Office by hiring an Individual Giving Manager from the community who will identify, cultivate and steward individual donors from his/her peers.	Financial Stabilization - Hire Individual Giving Manger
Growing Stage-The Children's Theatre of New Jersey The	Morris	25,000	The Growing Stage will establish a \$250,000 fund for the ongoing maintenance of their facility, the historic Palace Theatre. A Cultural Trust Grant will be used to initiate this fund, with \$7,500 allocated for a Nonprofit Finance Fund Systems Replacement Plan to analyze the facility's long and short term needs.	Financial Stabilization - Facility maintainence fund
New Jersey Theatre Alliance	Morris	20,000	This grant will support a part-time technology manager to assist with and advance the administration of web sites and other marketing technologies for the NJ Theatre Alliance and its member theatres.	Financial Stabilization - Hire part time Tech Manager
Strand Ventures, Inc.	Ocean	30,000	Grant funding will support the redevelopment of the website via the services of an Internet Marketing Company providing complete marketing services including market research, search engine optimization, website access, design and development, email marketing, ongoing consultant services, strategically growing the organization's capacity to generate income improving long term financial stabilization.	Financial Stabilization - Re-development of web site and web services
FINAL TOTAL		\$499,616		