

Advancing Your Mission During COVID-19 and Beyond

A webinar series for cultural nonprofits navigating the Coronavirus pandemic.

Building an Audience for Accessible Digital Programs

Thursday, May 28, 2020 | 10:30 a.m. to 12:00 p.m.

This webinar will address how to build, engage, and maintain audiences for digital programs accessible to everyone.

Creating Programs in a Digital World

Thursday, June 25, 2020 | 10:30 a.m. to 12:00 p.m.

Whether migrating physical programs online, creating new content, or leveraging existing digital properties, this webinar will offer guidance on developing digital programs that engage and prioritize the needs of your audiences.

Long-term Strategies for Resilience: Considering Revenues, Costs, and Business Models

Thursday, July 23, 2020 | 10:30 a.m. to 12:00 p.m.

This webinar will focus on helping cultural organizations to make strategic financial decisions confidently both during and beyond the COVID-19 crisis.

All sessions are free to attend virtually with registration:

<https://bit.ly/2WOkPIg>

Webinars will be recorded and made available publicly following each session.