

## Building an Audience for Accessible Digital Programs Resources List

### Digital Audience Building

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"Empathetic Audience Engagement During a Crisis." American Association for State and Local History. Recorded webinar. April 10, 2020. <https://learn.aaslh.org/products/recorded-webinar-aaslh-conversations-empathetic-audience-engagement-during-a-crisis>.

"Resources for Staying Connected with Your Audiences." American Alliance of Museums. <https://www.aam-us.org/programs/about-museums/using-digital-platforms-to-remain-connected-to-audiences-during-quarantines/>.

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### Accessibility

ADA National Network. <https://adata.org>.

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"Contrast Checker." WebAIM. <https://webaim.org/resources/contrastchecker/>.

"Creating Accessible Documents." University of Washington. <https://www.washington.edu/accessibility/documents/>.

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Disability History Association. "Public Disability History" (resources). Accessed February 14, 2019. [http://dishist.org/?page\\_id=1104](http://dishist.org/?page_id=1104).

"Disability Language Style Guide." National Center on Disability and Journalism. Revised 2018. <https://ncdj.org/style-guide/>.

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"Make Your Outlook Accessible to People with Disabilities." Microsoft Support. <https://support.microsoft.com/en-ie/office/make-your-outlook-email-accessible-to-people-with-disabilities-71ce71f4-7b15-4b7a-a2e3-cf91721bbacb?ui=en-us&rs=en-ie&ad=ie>.

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“Making Information Accessible for All.” European Blind Union. <http://www.euroblind.org/publications-and-resources/making-information-accessible-all>.

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### **Examples of Accessible Digital Programs**

Baker, Briana. “As a North Jersey Farmers Market Goes Virtual, It Finds a New Kind of Community.” Next City. April 30, 2020. <https://nextcity.org/daily/entry/north-jersey-farmers-market-goes-virtual-it-finds-a-new-kind-of-community>.

“Coronavirus Preparedness Community Document.” Cuseum. <https://docs.google.com/spreadsheets/d/1WVNUWjY5GBEOXMAZ7yQsU1PNqGVHw4eA8XPoR5p-3fc/edit#gid=0>.

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