

COVID-19 Resources for New Jersey History and Cultural Organizations

(This document will be updated periodically. Last Update: May 22, 2020)

New Jersey's 24/7 COVID-19 Hotline: 800-962-1253

New Jersey's COVID-19 [website](#)

Resources about COVID-19

- [Center for Disease Control and Prevention](#)
- [National Institutes of Health](#)
- [Occupational Safety and Health Administration](#)

Resources for Reopening

- **NEW** [Governor Murphy Unveils Multi-Stage Approach to Execute a Responsible and Strategic Restart of New Jersey's Economy](#)
- **NEW** [Museums and End of Lockdown: Ensuring the Safety of the Public and Staff](#) (via the International Council of Museums)
- **NEW** [COVID-19 Sample Reopening Plan: Guidelines for Texas Historical Sites and Museums](#) (via the Texas Historical Commission)
- **NEW** [Reopening Archives, Libraries, and Museums \(REALM\) Information Hub: A COVID-19 Research Project](#) (via WebJunction)
- **NEW** [COVID-19 Funders Briefing Series: The Policy Response to COVID-19](#) (via the Council for NJ Grantmakers)
- **NEW** [Preparing to Reopen: Strategy, Planning, and Process on the Road to Reopening Museums](#) (recorded webinar via the Cuseum)
- **NEW** [Long-Term Closure Re-Entry Checklist for Cultural Institutions and Collections Care Stewards](#) (via Curae Collections Care, LLC and Newfields)
- **NEW** [AASLH Conversations: Preparing to Reopen](#) (recorded webinar via the American Association for State and Local History)
- **NEW** [Guide to Museum Reopening](#) (via the American Alliance of Museums)
- **NEW** [When Will Audiences Be Ready to Return to Museums?](#) (via Wilkening Consulting)
- **NEW** [What Will Make People Feel Safe Attending a Cultural Entity Again?](#) (via Know Your Bone)
- [How to Get Ready to Open the Doors](#) (via the American Alliance of Museums)

Resources for Finding Support

- **NEW** [\\$15 Million in IMLS CARES Act Grants Now Available for Museum and Library Services](#) (via the Institute for Museum and Library Services)
- [New Jersey COVID-19 Response Grant](#) (via the NJ Council for the Humanities)
- [Spreadsheet of COVID-19 Response Funds](#) (via the Council on Foundations)
- [FAQs – Funding for NEH Applicants and Grantees Impacted by the Coronavirus](#) (via the National Endowment for the Humanities)
- [What's Next for COVID-19 Relief for Nonprofits?](#) (recorded webinar from Independent Sector)
- [Explanation of Economic Relief Legislation for Museums](#) (via the American Alliance for Museums)
- [Guide to Financial Relief and Resources](#) (via the American Alliance for Museums)
- [Coronavirus Aid, Relief, and Economic Security Act CARES Act \(Pub. L. 116-136\)](#) (via the National Council of Nonprofits)

- [Federal COVID-19 Legislation: What Do They Mean for Nonprofits?](#) (recorded webinar via the National Council of Nonprofits)
- [Coronavirus and COVID-19 Funds](#) (via Giving Compass LLC)
- [Affinity Community Forums](#) (via the American Association for State and Local History)
- [COVID-19 Response Fundraising: A Guide to Crowdfunding and Virtual Events](#) (via Blackbaud)
- [8 Steps for Successful Fundraising During the COVID-19 Crisis](#) (via Amy Einstein)

COVID-19 Impact Surveys and Results

- **NEW** [NJ COVID-19 Survey for Businesses and Nonprofits](#) (via the Office of Governor Phil Murphy)
- **NEW** [COVID-19 Survey for Public Historians](#) (via the National Council on Public History)
- [COVID-19 Impact Survey Results](#) (via the NJ Historical Commission)*
- [Coronavirus Impact Survey](#) (via the Americans for the Arts)
- [COVID-19 Impact Survey](#) (via the National Humanities Alliance)

*In March, the New Jersey Historical Commission released its [Coronavirus Impact Survey](#) to monitor the effect of the virus on the history community. Findings demonstrate that 65% of the organizations that responded to the survey have budgets that are less than \$100,000, or they are all volunteer. The majority of the respondents entered the crisis in a financially unstable position. Unfortunately, even in times without crisis, national nonprofits also struggle with financial capacity. For seven consecutive years the Nonprofit Finance Fund's [State of the Sector](#) report demonstrates that the majority of respondents had less than three months of operating reserves on hand. Less than 25% of respondents had more than 6 months of cash in reserve. More information is available from the [National Council of Nonprofits](#).

General Resources

- [Seeking Self-Care Solutions, for COVID-19 and Beyond](#) (via the American Alliance of Museums)
- [ArtPride New Jersey](#)
- [New Jersey Association of Museums](#)
- [ArtsReady](#)
- [New Jersey Cultural Alliance for Response](#)
- [New Jersey Center for Nonprofits](#)
- [A Coronavirus Pandemic Resource Guide for New Jerseyans](#) (via the Office of Senator Cory Booker)
- [COVID19/Coronavirus Resources & Information for the Museum Field](#) (via the American Alliance of Museums)
- [Resources in Response to the Coronavirus](#) (via the National Trust for Historic Preservation)
- [Non-Profits and Coronavirus, COVID-19](#) (via the National Council of Nonprofits)
- [ACM Resources to Help Guide Your Museum's Response to Coronavirus](#) (via the Association of Children's Museums)
- [Responding to the Coronavirus Outbreak: Resources to Help Nonprofits](#) (via the Chronicle of Philanthropy)
- [Academic Museum Responses to COVID-19](#) (via the Association of Academic Museums and Galleries)
- [COVID-19 Tools and Resources for Non-Profits](#) (via the Nonprofit Finance Fund)
- [COVID-19 Resources and Recorded Webinars](#) (via the American Association for State and Local History)
- [COVID-19 Resources](#) (via the Greater Philadelphia Cultural Alliance)
- [COVID-19 Nonprofit Toolkit](#) (via 20 Degrees)
- [Resources for Non-profits Impacted by COVID-19](#) (via Techsoup)

Resources for Administration

- [NEW TrendsWatch 2020: The Future of Financial Stability](#) (via the American Alliance of Museums)
- [The View from Here: Coronavirus and the Small Museum](#) (via the American Association for State and Local History)
- [Coronavirus Preparedness Community Document](#) (via the Cuseum)
- [What Nonprofit Board Members Should Be Doing Right Now to Address the COVID-19 Situation](#) (via BoardSource)
- [Museums and Equity in Times of Crisis](#) (via the American Alliance of Museums)
- [Scenario Planning Step By Step](#) (via Creative Capacity LLC)
- [Using Scenarios to Plan Your Museum's COVID-19 \(Coronavirus\) Response](#) (via the Center for the Future of Museums)
- [Financial Leadership in the Face of Impossible Choices](#) (via the Innovation in Nonprofit Finance blog)
- [It's Different This Time: Handling Nonprofit Staff Cuts under COVID-19](#) (via Nonprofit Quarterly)
- [Stronger Together: A COVID-19 Webinar Series](#) (via International Coalition of Sites of Conscience)
- [Equitable Institutional Sustainability in Times of Crisis](#) (via Museum as Site for Social Action)
- [How Are We Centering Equity in this Time?](#) (via Museum as Site for Social Action)
- [COVID-19 Response Strategy Equity Audit](#) (via Beloved Community)
- [Social Justice in a Time of Social Distancing](#) (via the Design Studio for Social Intervention)
- [Voices from the Field: Tangible, Timely Tactics for Nonprofits during Crises](#) (via Nonprofit Quarterly)

Resources for Communications and Digital Engagement

- [#MuseumSurvivalKit](#)
- [Historic Houses Turn to Technology Amid COVID-19 Closures](#) (via the History News Network)
- [Empathetic Audience Engagement During a Crisis](#) (recorded webinar via the American Association for State and Local history)
- [Museum Distance Learning Repository](#) (via the American Alliance of Museums EdCom)
- [How Your Museum Can Use Social Media during COVID-19](#) (via the American Alliance of Museums)
- [Collaborating on Virtual Education Programs During Coronavirus](#) (recorded webinar from the Cuseum)
- [Video Live Streams As An Engagement Tool for Museums](#) (via the Cuseum)
- [Accessibility Tips for a Better Zoom/Virtual Meeting Experience](#) (via the Deaf/Hard of Hearing Technology Rehabilitation Engineering Research Center)
- [Using Digital Platforms to Remain Connected to Audiences during Quarantines](#) (via the American Alliance of Museums)
- [How to Reach – and Engage – Your Public Remotely](#) (via the International Council of Museums)
- [How to Keep Your Audience Engaged, Entertained, and Inspired in the Age of Coronavirus](#) (recorded webinar from the Cuseum)
- [10 Ways Inclusive Leaders Can Mitigate Bias When Communicating about Coronavirus](#) (via Medium)
- [How To: Super Quick DIY Podcasting for Museums & Other Non-Profits Closed by COVID-19](#) (via Medium)
- [Zoom Basics Guide](#)
- [Why Marketing Matters During COVID-19 Closures](#) (via Know Your Bone)
- [Tools for Public History Accessibility](#) (via the Disability History Association)
- [#MuseumsfromHome List of Virtual Museum Resources](#) (via the Mid-Atlantic Association of Museums)
- [The Ultimate Guide to Virtual Museum Resources, E-Learning and Online Collections](#) (via the Museum)

Computer Network)

- [List of Online Museum Resources and Activities](#) (via Airtable)

Resources for Contemporary Collecting and Collections Care

- [Map of COVID-19 History Collecting Initiatives](#) (via Made By Us)
- [Documenting Disaster: Lessons for Collecting and Interpreting COVID-19 History Resource List](#) (via the NJ Historical Commission)
- [Documenting Disaster: Lessons for Collecting and Interpreting COVID-10 History](#) (recorded webinar from the NJ Historical Commission)
- [Closed by COVID-19? A Practical Guide for Managers of Heritage Collections Closed on Short Notice](#) (via the Australian Institute for the Conservation of Cultural Material)
- [COVID-19 Basics: Disinfecting Cultural Resources](#) (via the National Center for Preservation Technology and Training)
- [A Journal of the Plague Year: An Archive of COVID-19](#) (via Arizona State University)
- [COVID-19 Oral History Project](#) (via the IUPUI Arts & Humanities Institute)
- [Rapid Response Collecting History@Work Blog Posts](#) (via the National Council on Public History)
- [Field Services Alliance Tips: Collections Care During COVID-19](#) (via the American Association for State and Local History)