



**New Jersey State Council on the Arts
Special Initiative Grant Fiscal Year 2023
Grant Rubric: New Project Category**

Does the application provide a description of the proposed project and the impact of the project on the organization?	Exemplary Evidence	Strong Evidence	Satisfactory Evidence	Limited Evidence	No Evidence
	1 Point	2 Points	3 Points	4 Points	5 Points
	The applicant includes clear, specific, and thorough explanation of the proposed project, with detailed evidence of significant impact.	The applicant includes clear explanation of the proposed project with some evidence of significant impact.	The applicant includes an overview of the proposed project with little evidence of impact.	The applicant includes an unclear explanation of the proposed project with minimal evidence of impact.	No evidence provided.

Does the application provide evidence of how the proposed project differs from the organization's planned fiscal year operations and explain the circumstances that led to this request?	Exemplary Evidence	Strong Evidence	Satisfactory Evidence	Limited Evidence	No Evidence
	1 Point	2 Points	3 Points	4 Points	5 Points
	The applicant includes clear, specific, and detailed evidence of how the project differs from the organization's planned fiscal year operations, and the circumstances that led to the request.	The applicant includes clear evidence of how the project differs from the organization's planned fiscal year, with satisfactory mention of the circumstances that led to the request.	The applicant includes some evidence of how the project differs from the organization's planned fiscal year, with some mention of the circumstances that led to the request.	The applicant includes unclear evidence of how the project differs from the organization's planned fiscal year, with little to no mention of the circumstances that led to the request.	No evidence provided.

Does the proposed program support the organization's/program's mission and vision?	Exemplary Evidence	Strong Evidence	Satisfactory Evidence	Limited Evidence	No Evidence
	1 Point	2 Points	3 Points	4 Points	5 Points
	The applicant includes clear and specific project priorities that are directly tied to specific elements of the organization's/program's mission and vision.	The applicant includes clear project priorities that are tied to elements of the organization's/program's mission and vision.	The applicant includes project priorities that somewhat reference elements of the organization's/program's mission and vision.	The applicant includes unclear or vague priorities that are weakly referenced to the organization's/program's mission and vision.	No evidence provided.

Does the application include a timeline that covers expenditure of funds, project planning, and implementation?	Exemplary Evidence	Strong Evidence	Satisfactory Evidence	Limited Evidence	No Evidence
	1 Point	2 Points	3 Points	4 Points	5 Points
	The applicant includes a clear, specific, and realistic timeline, demonstrating expenditure of funds, project planning, and implementation.	The applicant includes a realistic timeline, demonstrating expenditure of funds, project planning, and final implementation.	The applicant includes a complete timeline demonstrating some detail.	The applicant includes an unclear/unrealistic timeline.	No evidence provided.

Does the application include indicators of success for the proposed project as well as a process for evaluation of these indicators?	Exemplary Evidence	Strong Evidence	Satisfactory Evidence	Limited Evidence	No Evidence
	1 Point	2 Points	3 Points	4 Points	5 Points
	The applicant includes clear, specific, and realistic indicators of success for the proposed project, as well as a clear process for evaluation of these indicators.	The applicant includes some detail regarding indicators of success, and the process for evaluation of these indicators is somewhat clear.	The applicant includes very little detail regarding indicators of success, and does not provide a clear process for evaluation of these indicators.	The applicant lacks detail regarding indicators of success. There is also a lack of detail around an evaluation process of these indicators.	No evidence provided.

Does the application include financial information specific to the proposed project?	Exemplary Evidence	Strong Evidence	Satisfactory Evidence	Limited Evidence	No Evidence
	1 Point	2 Points	3 Points	4 Points	5 Points
	The applicant includes complete financial information that is clearly tied to the proposed project and indicates realistic expenses for its implementation.	The applicant includes complete financial information that is adequately tied to the proposed project and indicates realistic expenses for its implementation.	The applicant includes financial information that is adequately tied to the proposed project and indicates expenses for its implementation.	The applicant includes incomplete or confusing financial information for the implementation of the proposed arts activity.	No evidence provided.