

1. Visioning

Do you have a vision statement for your future? Please share it here:

The Crest does not have an official vision statement; however, the GB agrees that this will be our future visioning statement:

WILDWOOD CREST IS A FAMILY-FRIENDLY, BEACH COMMUNITY THAT VALUES THE PRESERVATION OF ITS STRONG HISTORY WHILE CONTINUALLY PROGRESSING IN IT'S GREEN INITIATIVES AND SUSTAINABILITY AND CONTINUALLY INCREASING OUR RECREATIONAL AMENITIES AND OPPORTUNITIES.

If so, when was it last affirmed? NOT AFFIRMED

Through what process? GOVERNING BODY CREATED

Who participated? GOVERNING BODY

What matters most to your community? THE CREST'S FAMILY-FRIENDLY COASTAL ENVIRONMENT AND STRONG SENSE OF COMMUNITY ENGAGEMENT.

Have you thought about your sustainability? Your contributions to Green House Gases (GHG)?
How to reduce your GHG contributions?

YES, WE HAVE ESTABLISHED A GREEN TEAM AND ARE SEEKING SUSTAINABLE JERSEY CERTIFICATION. THE GREEN TEAM IS CURRENTLY RESEARCHING ELECTRIC CHARGING STATIONS, COMMUNITY GARDENS, AND ENHANCED RECYCLING INITIATIVES. THE BOROUGH'S FLOOD MITIGATION MASTER PLAN ADDRESSES THE IMPLEMENTATION OF GREEN INFRASTRUCTURE IMPROVEMENTS BOROUGH-WIDE.

THE CREST HAS ALSO PARTNERED WITH LOVE BLUE TO PROTECT AND PRESERVE OUR MOST VALUED ASSETS- OUR OCEAN AND BEACHES. WE ARE PARTNERING TO PROVIDE REGUALR BEACH CLEAN-UPS AND EDUCATION.

2. Resiliency

Have you started planning for resiliency to climate change and sea level rise?

YES, THE BOROUGH ENGAGED OUR MUNICIPAL ENGINEER TO CRAFT ITS FLOOD MITIGATION AND STORM SEWER MASTER PLAN IN 2019.

If so, please attach any planning documents.

LINK: [WWC FloodMitigationandStormSewerMasterPlan.pdf \(wildwoodcrest.org\)](https://www.wildwoodcrest.org/WWC_FloodMitigationandStormSewerMasterPlan.pdf)

Who has been engaged in the discussions?

GOVERNING BODY, PLANNING BOARD, ZONING BOARD, FLOOD PLAIN MANAGER, CRS COORDINATOR, CONSTRUCTION OFFICIAL, SUPERINTENDENT OF PUBLIC WORKS, CFO, MUNICIPAL CLERK, TAX ASSESSOR AND BUSINESS ADMINISTRATOR

Have you identified your risks? (Flooding? Erosion? Heat island effect? Increased storms? Disease? Other? **YES.**

Have you assessed vulnerable populations? **YES**

Do you have an inventory of community assets? (Schools, emergency buildings, senior care, churches, businesses, infrastructure, transportation, energy, communications, health & medical facilities, hazardous materials; food water & shelter; safety & security, natural areas, parks, other?) **YES- COMMUNITY ASSETS ARE LISTED IN OUR EMERGENCY OPERATION PLAN**

3. Equity

Do you have issues of Environmental Justice or other concerns about equity in your community? If so, list communities/neighborhoods that have borne an outsized burden of pollution, traffic and/or other considerations that impact on quality of life. **NO**

What is the status of your affordable housing agreement? And the status of implementation?

THE BOROUGH ENTERED INTO A SETTLEMENT AGREEMENT ON NOVEMBER 1, 2017, WHICH WAS APPROVED ON DECEMBER 12, 2017. UPON CONCLUSION OF THE COMPLIANCE HEARING, THE COURT ENTERED A JUDGEMENT OF COMPLIANCE AND REPOSE ON JUNE 25, 2018. WE ARE ACTIVELY WORKING WITH CME (AFFORDABLE HOUSING PLANNER AND ADMINISTRATIVE AGENT) TO COMPLY WITH OUR AFFORDABLE HOUSING PLAN AND TO PROVIDE GUIDANCE AND COMPLY WITH OUR AFFORDABLE HOUSING AGREEMENT WHICH HAS BEEN IMPLEMENTED.

4. Community Characterization

If not identified in the earlier questions, what are the key elements that define your community?

THE CREST IS THE HOME OF WORLD-CLASS BEACHES AND HAS NUMEROUS OCEAN AND BAY-FRONT PARKS PROVIDED BOUNDLESS RECREATIONAL OPPORTUNITIES FOR RESIDENTS AND

VISITORS OF ALL AGES. WE PRIDE OURSELVES ON BEING A FIT-FRIENDLY COMMUNITY AND OFFER TWO SPECIALIZED PARKS OUTFITTED WITH EXERCISE EQUIPMENT, WALK/RUNNING TRAILS AND HAVE THE FIRST OF ITS KIND- ADA ACCESSIBLE KAYAK LAUNCH. ALL OF OUR AMENITIES ARE FREE. ALSO, IT IS IMPORTANT TO NOTE THAT THE CREST RESIDENTS ARE COMMUNITY SERVICE ORIENTED FOLKS WHO ROUTINELY VOLUNTEER FOR MULTIPLE BOARDS, TEAMS AND OUR FIRE DEPARTMENT IS ALL VOLUNTEER. WILDWOOD CREST RESIDENTS ARE PROUD OF THEIR TOWN AND ITS HISTORY AND ARE QUICK TO LEND A HAND TO A NEIGHBOR IN NEED.

5. Mapping

Please attach a file with your zoning map in GIS format (shape files).

LINK: [https://wildwoodcrest.org/PDF/Land Use Map 8 2005.pdf](https://wildwoodcrest.org/PDF/Land_Use_Map_8_2005.pdf)

If you have your community assets and vulnerabilities mapped, please include them as well.

MAPPED IN EMERGENCY OPERATING PLAN- CAPE MAY COUNTY

Who is your municipal contact for GIS mapping? (please include email and phone #)

BRIAN O'CONNOR- CAPE MAY COUNTY GIS SPECIALIST

MARC DEBLASIO- DEBLASIO & ASSOC.

6. State Plan Consistency

Please review the 8 goals of the State Development and Redevelopment Plan (attached) and address how your master plan and vision for your community is (or is not) consistent with these goals, policies & indicators.

1: REVITALIZE THE STATE'S CITIES AND TOWNS

2. CONSERVE THE STATE'S NATURAL RESOURCES AND SYSTEMS

3: PROMOTE BENEFICIAL ECONOMIC GROWTH, DEVELOPMENT AND RENEWAL FOR ALL RESIDENTS OF NEW JERSEY

4. PROTECT THE ENVIRONMENT, PREVENT AND CLEAN UP POLLUTION

5. PROVIDE ADEQUATE PUBLIC FACILITIES AND SERVICES AT A REASONABLE COST

6. PROVIDE AFFORDABLE HOUSING AT A REASONABLE COST

7. PRESERVE AND ENHANCE AREAS WITH HISTORIC, CULTURAL, SCENIC, OPEN SPACE AND RECREATIONAL VALUE

8. ENSURE SOUND AND INTEGRATED PLANNING AND IMPLEMENTATION STATEWIDE

THE CREST'S MASTER PLAN AND VISION ARE CONSISTANT WILL ALL OF THE STATE'S 8 GOALS. IN FACT, THE BOROUGH IS BLAZING A TRAIL AND LEADING CAPE MAY COUNTY AND OTHER COASTAL COMMUNITIES IN ENVIRONMENTAL STEWARDSHIP BY PARTNERING WITH LOVE BLUE TO PROVIDE CONTINUOUS BEACH CLEAN UPS AND PUBLIC OUTREACH INITIATIVES. OUR GREEN TEAM CONTINUALLY RESEARCHES AND WORKS DILIGENTLY ON FUTURE AND CURENT SUSTAINABILITY PROJECTS. THE BOROUGH CONTINUALLY INVESTS IN OUR PARKS AND HAVE CONSISTANTLY IMPROVED UPON PUBLIC ACCESS AND RECREATIONAL AMENITIES ON BOTH THE BAYSIDE AND OCEANFRONT BROUGH-WIDE. THROUGH CAPITAL PLANNING, A CONSTANT PURSUIT OF GRANT MONIES, VISION AND ENERGY WE CONTINUALLY PLAN PARK BY PARK TO MAINTAIN AND ENHANCE OUR FAMILY, FIT-FRIENDLY OCEANSIDE OASIS WITH FREE RECREATIONAL OPPORTUNITES. OUR SOON TO BE OPEN, FIRST OF ITS KIND, FREE SPLASH PARK NEXT TO AN OUTDOOR FITNESS STATION SURELY FITS THE STATE'S PLAN. WE ARE CURRENTLY WORKING ON THE MOST AGGRESSIVE REVITALIZATION THIS MUNICIPALITY HAS EVER SEEN FOR BUSINESS DISTRICT. FINANCING AND PLANS ARE IN PLACE WHICH WILL ALLOW US TO BEGIN THE RENOVATION OF THE CREST'S OLD LIBRARY BUILDING. THIS BUILDING WILL BECOME THE HOME OF THE BOROUGH'S GREEN TEAM AND LOVE BLUE WILL SERVE AS HUB FOR SUSTAINABILITY PROVIDING OUR VISITORS WITH ENVRONMENTAL, HISTORICAL AND CULTURAL EDUCATION. THIS MULTI-FACITED CENTER SURELY TIES MANY OF THE STATE'S GOALS INTO ONE COHESIVE BEACHFRONT LOCATION ALL WHILE PROVIDING ANOTHER NO-COST RECREATIONAL AMENITY. AT THE GREEN TEAM'S REQUEST, WE WILL BE INSTALLING ELECTRIC VEHICLE CHARGING STATIONS HERE AT THIS BEACHFRONT LOCATION. ADDED PARKING IS PART OF THE PLAN.

7. State requests

Please list any 'asks' that you have of the state including OPA, DEP, DOT, DCA, BPU or any other state agencies. OPA is committed to bringing them to the table, though we cannot guarantee exactly the resolution that you are looking for.

AMENDMENT TO THE BOROUGH'S CURRENT SEWER SERVICE AREA- THE BOROUGH PLANS TO RECONSTRUCT THE FISHING PIER LOCATED AT HEATHER RD ON THE BEACH TO IMPROVE UPON THE PUBLIC'S ACCESS AND PROVIDE INCREASED RECREATION OPPORTUNITES. IN ORDER TO

DO SO WE PROPOSE THE RE-CONSTRUCTION OF BATHROOM FACILITIES AT THE CREST FISHING PIER. THE AREA DEPICTED ONCE INCLUDED A BATHROOM FACILITY/BUILDING WHICH WAS HEAVILY UTILIZED BY VISITORS BUT WAS INADVERTANTLY LEFT OUT OF THE SEWER SERVICE AREA AFTER ITS DEMOLITION MANY YEARS AGO. THE BOROUGH'S AMBITIOUS PLANS TO RENOVATE THE FISHING PIER AND CREATE A WORLD-CLASS DESTINATION FOR SURFERS, FISHERMEN, BIRDERS, ETC NECESSITATE PROVIDING AMENTIES SUCH AS RESTROOM FOR ITS VISITORS. WE SEEK YOUR ASSISTANCE WITH DEP APPROVALS AND ALSO SEEK YOUR ASSISTANCE WITH AN AMEDEMMENT TO THE CURRENT SEWER SERVICE AREA MAP.

DREDGING OF SUNSET LAKE- THE BOROUGH HAS BEEN WORKING WITH SCOTT DOUGLAS OF THE NEW JERSEY DEPARTMENT OF TREANSPORTAION (NJDOT) TO DREDGE THE STATE CHANNEL IN SUNSET LAKE ON OUR BAYSIDE WHICH HAS SUFFERED TREMENDOUS SHOALING DUE TO RECENT STORMS. THE NJDOT IS CURRENTLY ATTEMPTING TO LOCATE A CDF (CONFINED DISPOSAL SITE) AND/OR ANOTHER SUITABLE METHOD FOR DSIPOSAL OF THE BENEFICIAL DREDGE MATERIAL IN ORDER TO PROCEED WITH THIS MUCH NEEDED PROJECT. THE BOROUGH HAS REQUESTED THAT THE STATE'S CHANNEL BE RELOCATED TO FOLLOW THE CONTOUR OF THE SHORELINE TO ALLOW RECREATIONAL BOATERS EASIER ACCESS TO THE DOCKS AND PARKS ALONG THE CREST'S BAYFRONT. THIS WILL SURELY ENHANCE RECREATION BOATING AND PROMOTE TOURISM IN THE CREST. THE NJDOT HAS INDICATED THAT SANDY MONEY IS AVAILABLE FOR THIS MULIT-JURIDICATIONAL, STATE CHANNEL PROJECT. THIS IS AN IMPORTANT REQUEST OF THE WILDWOODS AND IS A REGIONAL (ISLAND-WIDE) PROJECT. WE ASK FOR YOUR ASSISTANCE IN EXPEDITING THIS IMPORTANT PROJECT WITH NJDOT.

FLOOD MITIGATION PROJECTS- THE BOROUGH HAS APPLIED FOR 2 FEMA GRANTS TO PROVIDE FUNDING FOR TWO SEPARATE PROJECTS- ONE IN THE NORTH END OF THE CREST, THE OTHER IN SOUTH. BOTH AREAS SUFFER FROM PERSISTANT FLOODING. THESE AREAS ARE SPECIFICALLY ADDRESSED IN OUR FLOOD MITIGATION MASTER PLAN AND IT IS HOPED THAT WE WILL ACHIEVE FUNDING AND BE ABLE TO FOLLOW THE RECOMMENDATION TO CONSTRUCT A STORM SEWER PUMP STATION ALONG THE BAYSIDE IN THE NORTH AND A BEACHFRONT STORM SEWER PUMP STATION IN THE SOUTH END OF TOWN TO INCREASE THE HYDRAULIC CAPACITY OF THESE STORM SEWER SYSTEMS AND CONTROL TIDAL FLOODING. YOUR ENDORSEMENT OF THESE PROJECTS WITH FEMA WOULD BE MOST APPRCIATED. WE WOULD ALSO ASK FOR ASSISTANCE WITH DEP PERMITTING. WITH OUT THE FUNDING AND PERMITS THESE PROJECTS WILL NOT BE FEASIBLE.

RAISING ROADWAYS AND PROPERTIES- THE BOROUGH SEEKS TO RAISE ITS ROADWAYS AND PRIVATE AND PUBLIC PROPERTIES TO ALLEVIATE PERSISTANT FLOODING AND PROPERLY ADDRESS SEA-LEVEL RISE. THIS AMBITIOUS PROJECT WILL INCLUDE SUBSTANTIAL CHANGES TO OUR LAND USE CODE, REQUIRE EXTENSIVE PUBLIC OUTREACH AND A TREMENDOUS FINANCIAL COMMITMENT FROM THE CREST AND ITS RESIDENTS. THE STATE'S FLOOD MITIGATION EXPERTISE WILL BE NEEDED.

BULKHEAD ELEVATIONS- THE BOROUGH IS WORKING WITH OUR REGIONAL PARTNERS "THE WILDWOODS" TO COLLECTIVELY ADOPT A BULKHEAD ORDINANCE TO ADDRESS PERSISTENT FLOODING CONCERNS AND SEA LEVEL RISE ISLAND-WIDE. THE BOROUGH CONTRACTED WITH OUR MUNICIPAL ENGINEER TO PROVIDE A COMPRENSIVE REPORT OF ALL BULKHEADS WITHIN THE BOROUGH. THE LINK TO THIS REPORT IS: <https://wildwoodcrest.org/bulkhead-nov17.pdf>. WITH YOUR HELP, WE ARE ABOUT TO START PUBLIC OUTREACH AND EDUCATION TO GARNER SUPPORT FOR THIS AGREED UPON ORDINANCE. UPON COMPLETION OF THE MULTI-JURISDICTIONAL OUTREACH CAMPAIGN, WE HOPE TO ADOPT THE ORDINANCE AND BEGIN TO UPGRADE THE BOROUGH- OWNED BULKHEADS WITHIN THE TIME CONSTRAINTS PROVIDED IN THE ORDINANCE. YOUR ASSISTANCE WITH A FEMA BRIC GRANT FOR THE WILDWOODS (COLLECTIVELY) WOULD BE APPRECIATED.

REVITALIZATION OF NEW JERSEY AVENUE BUSINESS DISTRICT- THE BOROUGH IS WORKING WITH THE COUNTY OF CAPE MAY, ITS ENGINEER AND CONSULTANTS TO UNDERGO A REVITALIZATION OF OUR DOWNTOWN AREA. MANY BUSINESSES IN THIS AREA CLOSED AND BUILDINGS DETERIORATED AS VACANCIES OCCURRED. WE HAVE HIRED PROFESSIONALS TO STUDY THIS AREA (INCLUDING THE RENOWNED PLANNER- ROGER BROOKS) AND HAVE HELD SEVERAL PUBLIC HEARINGS TO GARNER PUBLIC SUPPORT FOR THIS PROJECT. IN AN AFFORT TO BRING THIS STRUGLING 4-6 BLOCK AREA BACK TO A THRIVING SHOPPIING AND DINING DESTINATION WE HAVE WORKED WITH THE PLANNING BOARD TO MAKE SUBSTANTIAL CHANGES OUR LAND USE CODE AND INCENTIVIZE DEVELOPERS AND INVESTORS TO RAHABILITATE PROPERTIES TO CREATE SHOPPING, RESTAURANTS AND ENTERTAINMENT VENUES. WE HAVE PLANNED FOR PARK AREAS WITH PEDESTRIAN AND BICYCLE FRIENDLY STREET SCAPES. WE ALSO PLAN TO HOST SAFE, SEASONAL FAIRS AND PROVIDE WEEKLY LIVE ENTERTAINMENT TO ATTRACT VISITORS AND PROMOTE OUR LOCAL BUSINESSES. ONE OF THE LARGEST OBSTACLES WE FACE WITH THE REVITALIZATION OF THIS AREA IS A COMMERCIAL LAUNDRAY FACILITY THAT DOES NOT FIT WITH THIS AMBITIOUS PROJECT OR CHARACTER OF THE AREA. WE HAVE ENGAGED THE OWNERS OF THE BUSINESS IN CONVERSTAIONS AND THEY HAVE EXPRESSED INTEREST IN RELOCATING OFF-SHORE BUT HAVE REQUESTED FINANICIAL ASSITANCE TO DO SO. WE HAVE CONTACTED THE

NEIGHBORING COMMUNITIES OFF-SHORE, COUNTY OFFICIALS AND THE STATE'S BUSINESS ACTION CENTER FOR ASSISTANCE. WE ASK THAT YOU ASSIST US WITH OUR REQUEST TO THE BUSINESS ACTION CENTER, PROVIDE ASSISTANCE WITH THE REVITALIZATION EFFORT AS WELL AS PROVIDING ASSISTANCE WITH THE BPU AND OTHER AGENCIES THAT CAN PROVIDE FINANCIAL ASSISTANCE FOR LIGHTING, LANDSCAPE, FAÇADE IMPROVEMENTS, ETC.

Please feel free to add anything else that you feel would be pertinent to a planning discussion and THANK YOU for your time!