

<b>New Jersey Economic Development Authority Performance Indicators - April 2011</b>	<b>Frequency</b>	<b>Desired Trend</b>	<b>Previous Month (CYTD)</b>	<b>Current Month (CYTD)</b>	<b>% Change</b>	<b>Last 12 Month Average</b>
<b>Advancing Job Creation and Retention Incentives to Grow Businesses in NJ<sub>1</sub></b>						
Amount of Assistance Provided	m	Increase	\$18,263,665	\$18,308,665	0.2	
Public/Private Investment Leveraged	m	Increase	\$117,281,450	\$153,736,891	31.1	
<b>Providing Financing to Businesses, Not-for-Profit Organizations and Municipalities<sub>2</sub></b>						
Amount of Assistance Provided	m	Increase	\$15,336,999	\$157,726,579	928.4	
Public/Private Investment Leveraged	m	Increase	\$62,996,963	\$306,436,721	386.4	
<b>Supporting Redevelopment Projects that Revitalize Communities</b>						
Redevelopment Projects Receiving Financing Assistance for Environmental Cleanup <sub>3</sub>	m	Increase	7	13	85.7	
Brownfield & Contaminated Site Remediation Agreements Executed	m	Increase	1	1	0.0	
<b>Providing Entrepreneurial Development through Training and Mentoring</b>						
UCEDC - Clients Counseled through Workshops and Loan Inquiries	m	Increase	589	653	10.9	
UCEDC - Individual Counseling Hours	m	Increase	461	567	23	
UCEDC - Combined Business Training and Informational Workshops	m	Increase	22	25	13.6	
Small Business Development Centers (SBDC) - Clients Counseled	m	Increase	1,547	1,949	26.0	
Small Business Development Centers (SBDC) - Small Business Owners/Entrepreneurs Trained	m	Increase	3,143	4,669	48.6	

<sub>1</sub>Includes activity exclusive to the Business Employment Incentive Program (BEIP) and the Business Retention and Relocation Assistance Grant (BRRAG) Program. Additional measures reported previously are now reported by the Department of State on its performance report.

<sub>2</sub>Includes activity exclusive to financing programs. Additional measures reported previously are now reported by the Department of State on its performance report.

<sub>3</sub>Includes activity exclusive to the Hazardous Discharge Site Remediation Fund (residential and commercial).