

New Jersey Economic Development Authority										
Performance Indicators - Q3 2011				Frequency	Target (for 12/31/ 11)	Desired Trend	Previous Quarter (CYTD)	Current Quarter (CYTD)	% Change	Last 12 Month Average
Advancing Job Creation and Retention Incentives to Grow Businesses in NJ₁										
Amount of Assistance Provided*		q	\$240 million	Increase	\$ 283,093,483	\$ 323,011,253	14.1			
Public/Private Investment Leveraged*		q	\$600 million	Increase	\$1,730,789,226	\$1,884,315,504	8.9			
Providing Financing to Businesses, Not-for-Profit Organizations and Municipalities₂										
Amount of Assistance Provided**		q	\$160 million	Increase	\$170,053,473	\$253,739,630	49.2			
Public/Private Investment Leveraged**		q	\$400 million	Increase	\$339,690,765	\$585,892,278	72.5			
Supporting Redevelopment Projects that Revitalize Communities										
Redevelopment Projects Receiving Financing Assistance for Environmental Cleanups ₃		q	55	Increase	26	42	61.5			
Fort Monmouth: Finalize agreement with the Army and lease approximately 185 acres to FMERA		q	185	Increase	0	161	0.0			
Brownfield & Contaminated Site Remediation Agreements Executed		q	4	Increase	1	1	0.0			
Providing Entrepreneurial Development through Training and Mentoring										
Number of clients counseled through partners		q	6300	Increase	4,150	5,147	24.0			

₁Includes activity exclusive to the Business Employment Incentive Program (BEIP), the Business Retention and Relocation Assistance Grant (BRRAG) Program, the Economic Redevelopment and Growth (ERG) program and the Urban Transit Hub Tax Credit program. Additional measures reported previously are now reported by the Department of State on its performance report.

₂Includes activity exclusive to financing programs. Additional measures reported previously are now reported by the Department of State on its performance report.

₃Includes activity exclusive to the Hazardous Discharge Site Remediation Fund (residential and commercial).

* Amount of assistance provided and total public/private investment leveraged exceeded target due to one-off large-scale project, Revel Atlantic City, which received \$261.3 million ERG benefit and leveraged \$1.3 billion in public/private financing.

** Amount of assistance provided and total public/private investment leveraged exceeded target due to one-off large-scale project, ACR Energy Partners, which received \$118 million in tax-exempt bond financing and leveraged \$161 million in public/private financing.