New Jersey Economic Development Authority Performance Indicators - Q4 2011	Frequency	Target (for (12/31/11)	Desired Trend	Previous Quarter (CYTD)	Current Quarter (CYTD)	% Change	Last 12 Month Average
Advancing Job Creation and Retention Incentives to Grow Businesses in NJ ₁							
Amount of Assistance Provided*	q	\$240 million	Increase	\$ 323,011,253.00	\$ 377,725,591	16.9	
Public/Private Investment Leveraged*	q	\$600 million	Increase	\$ 1,884,315,504.00	\$2,240,415,766	18.9	
Providing Financing to Businesses, Not-for-Profit Organizations and Municpalities2							
Amount of Assistance Provided**	q	\$160 million	Increase	\$ 253,739,630.00	\$369,456,196	45.6	
Public/Private Investment Leveraged**	q	\$400 million	Increase	\$ 585,892,278.00	\$978,500,844	67.0	
Supporting Redevelopment Projects that Revitalize Communities							
Redevelopment Projects Receiving Financing Assistance for Environmental Cleanup	q	55	Increase	42	57	35.7	
Fort Monmouth: Finalize agreement with the Army and lease approximately 185 acres to FMERA	q	185	Increase	161	161	0.0	
Brownfield & Contaminated Site Remediation Agreements Executed	q	4	Increase	1	1	0.0	
Providing Entrepreneurial Development through Training and Mentoring							
Number of clients counseled through partners	q	6300	Increase	5,147	7,742	50.4	

1 Includes activity exclusive to the Business Employment Incentive Program (BEIP), the Business Retention and Relocation Assistance Grant (BRRAG) Program, the Economic Redevelopment and Growth (ERG) program and the Urban Transit Hub Tax Credit program. Additional measures reported previously are now reported by the Department of State on its performance report.

2 Includes activity exclusive to financing programs. Additional measures reported previously are now reported by the Department of State on its performance report.

³Includes activity exclusive to the Hazardous Discharge Site Remediation Fund (residential and commercial).

* Amount of assistance provided and total public/private investment leveraged exceeded target due to one-off large-scale project, Revel Atlantic City, which received \$261.3 million ERG benefit and leveraged \$1.3 billion in public/private financing.

** Amount of assistance provided and total public/private investment leveraged exceeded target due to one-off large-scale project, ACR Energy Partners, which received \$118 million in tax-exempt bond financing and leveraged \$161 million in public/private financing.