

Department of State

Performance Indicators - October 1- December 31, 2010

	Frequency	Desired Trend	Target	Prior Quarter July1-September 30, 2010	Current Quarter	% Change	Last 12 Month Average
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	n/a	5152	4481	-13%	n/a
Number of Existing Jobs Retained	q	Increase	n/a	4075	2122	-48%	n/a
Estimated Number of New Jobs to be Created	q	Increase	n/a	1623	1740	7%	n/a
Estimated Number of Construction Jobs to be Created	q	Increase	n/a	696	1378	98%	n/a
Businesses Relocating to New Jersey	q	Increase	n/a	10	11	10%	n/a
Foreign Direct Investment Attracted	q	Increase	n/a	\$38M	\$0M		n/a
Individuals Assisted by the Business Call Center	q	Increase	n/a	9271	7199	-22%	n/a

Cultural & Historical Programs							
Council on Arts, Historical Commission, Cultural Trust:							
Number of Grant Applications Received	q	Maintain	n/a	55	7	-87%	n/a
Number of Grants Awarded ¹	q	Maintain	n/a	291	65	-78%	n/a
Total Dollar Amount of Grants Awarded ¹	q	Maintain	n/a	17,842,622	1,235,063	-93%	n/a
State Museum:							
Number of Visitors to Museum & Planetarium ²	q	Increase	n/a	32,215	16,526	-49%	8,363
Number of Museum Researcher Contacts	q	Maintain	n/a	94	134	43%	9
Archives & Records Management:							
Number of Visits to Website	q	Increase	n/a	170,333	154,055	-10%	176,732
Number of Images Produced	q	Increase	n/a	3,004,841	3,164,697	5%	1,034,923
Number of Records Disposed	q	Maintain	n/a	2,878	2,390	-17%	878

Civic Engagement Responsibilities							
Elections							
Number of Voter Registrations Received		Increase	n/a	61,502	52,840	-14%	16,661
Number of Voter Education Training Sessions		Increase	n/a	980	1	-100%	1
Number of People Who Voted (June Primary-Nov Election)		Increase	n/a	466,040	1,889,789	305%	n/a
Number of People Who Voted By Mail (June Primary-Nov Election)		Increase	n/a	22,909	116,012	406%	n/a
Division of Programs							
Number of Grant Applications Received		Varies	n/a	278	0		n/a
Number of Grants Awarded		Varies	n/a	169	0		n/a
Total Dollar Amount of Grants Awarded		Varies	n/a	7,372,004	0		n/a
Number of National Service/Volunteer Participants		Varies	n/a	694	0		n/a

PLEASE NOTE: The NJ Economic Development Authority previously reported numbers relating to job creation and retention in their September performance indicators. Those numbers overlapped with our quarterly numbers. These metrics will now be reported by the Business Action Center on behalf of the Partnership for Action.

¹ Does not include line item appropriations administered through the agencies or 500+ regrants of State funds through County Cultural & Heritage Agencies

² Attendance varies widely from season to season. Summer is traditionally higher as people have more free time. Fall is generally slower. Year to year comparison is more accurate.