

Department of State

Performance Indicators - July 1 - September 30, 2011

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	25,214 (a)	6,799	7,706	13%	5,730
Number of Business Proposals	q	Increase	130 (a)	55	47	-15%	55
Number of Business People Assisted by the Business Call Center	q	Increase	39,334 (a)	10,432	9,463	-9%	9,365
Number of Tourism DMO Applications Received	q	Maintain	16 (a)	0	16	n/a	16
Number of Tourism DMO Grants Awarded	q	Maintain	16 (a)	0	16	n/a	15
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	90 (a)	0	90	n/a	106
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	36 (a)	0	0	n/a	36
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	\$39.8 (a)	\$0.00	\$35.50	n/a	\$35.20

Cultural & Historical Programs

Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	140	165	0	n/a	166
Number of Grants Awarded	q	Maintain	90	16	299	18%	92
Number of Technical Assistance and Outreach Sessions	q	Maintain	140	n/a	141	n/a	n/a

State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	23,473	18,520	20,721	12%	8,363
Number of Educational Programs Conducted	q	Maintain	39	n/a	33	n/a	n/a

Archives & Records Management:

Number of Images Produced	q	Increase	4,300,000	3,209,563	4,265,146	33%	3,467,000
Number of Client Agency Record Retrievals (Records Center)	q	Maintain	15,000	n/a	15,901	n/a	n/a
Number of Research and Reference Requests Answered (Archives)	q	Maintain	19,000	20,888	20,820	0%	19,195

Civic Engagement Responsibilities

Elections

Number of Voter Registrations Received	q	Increase	51,000	33,150	49,537	49%	16,629
Number of Voter Education Training and Outreach Sessions	q	Increase	10	10	24	140%	n/a
Number of Accessible Polling Places	q	Maintain	3,548	3,548	3,548	0%	n/a

Division of Programs

Number of Grant Applications Received	q	Maintain	47	15	53	25%	n/a
Number of Grants Awarded	q	Maintain	26	3	26	76%	n/a
Number of Technical Assistance and Outreach Sessions	q	Maintain	50	n/a	60	n/a	n/a
Number of National Service/Volunteer Participants	q	Increase	400 (a)	n/a	450	n/a	n/a