

## Department of State

### Performance Indicators - October 1 - December 31, 2011

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
<b>Economic Vitality – The Partnership for Action</b>							
Number of Companies Assisted	q	Increase	25,214 (a)	7,706	5,795	-25%	5,730
Number of Business Proposals	q	Increase	130 (a)	47	42	-1%	55
Number of Business People Assisted by the Business Call Center	q	Increase	39,334 (a)	9,463	7,335	-22%	9,365
Number of Tourism DMO Applications Received	q	Maintain	16 (a)	16	0	0%	16
Number of Tourism DMO Grants Awarded	q	Maintain	16 (a)	16	0	0%	15
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	90 (a)	90	0	0%	106
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	36 (a)	0	0	0%	36
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	\$39.8 (a)	\$35.50	\$0.00	0%	\$35.20

### Cultural & Historical Programs

#### Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	140	0	65	0%	166
Number of Grants Awarded	q	Maintain	90	299	15	-95%	92
Number of Technical Assistance and Outreach Sessions	q	Maintain	140	141	173	18%	n/a

#### State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	23,473	20,721	20,182	-1%	8,363
Number of Educational Programs Conducted	q	Maintain	39	33	50	5%	n/a

#### Archives & Records Management:

Number of Images Produced	q	Increase	4,300,000	4,265,146	4,678,913	10%	3,467,000
Number of Client Agency Record Retrievals (Records Center)	q	Maintain	15,000	15,901	15,884	0%	n/a
Number of Research and Reference Requests Answered (Archives)	q	Maintain	19,000	20,820	21,111	1%	19,195

### Civic Engagement Responsibilities

#### Elections

Number of Voter Registrations Received (Compared to 4Q 2007)	q	Increase	51,000	49,537	53,695	-8%	16,629
Number of Voter Education Training and Outreach Sessions	q	Increase	10	24	35	4%	n/a
Number of Accessible Polling Places	q	Maintain	3,548	3,548	3,548	0%	n/a

#### Division of Programs

Number of Grant Applications Received	q	Maintain	47	53	121	1%	n/a
Number of Grants Awarded	q	Maintain	26	26	2	-9%	n/a
Number of Technical Assistance and Outreach Sessions	q	Maintain	50	60	38	-3%	n/a
Number of National Service/Volunteer Participants	q	Increase	400 (a)	450	526	16%	n/a