

Department of State

Performance Indicators - April 1 - June 30, 2012

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	25,214 (a)	3,432	3,391	-1%	5,933
Number of Business Proposals	q	Increase	130 (a)	46	43	-7%	48
Number of Business People Assisted by the Business Call Center	q	Increase	39,334 (a)	9,188	9,379	2%	9,105
Number of Tourism DMO Applications Received	q	Maintain	16 (a)	0	0	0%	16
Number of Tourism DMO Grants Awarded	q	Maintain	16 (a)	0	0	0%	16
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	90 (a)	0	0	0%	90
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	36 (a)	0	0	0%	36
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	q	Increase	\$39.8 (a)	\$38 (2011)	N/A	0%	\$35.5 (2010)

Cultural & Historical Programs

Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received *	q	Maintain	140	91	75	-18%	85
Number of Grants Awarded *	q	Maintain	90	17	24	41%	83
Number of Technical Assistance and Outreach Sessions	q	Maintain	140	158	163	3%	157

State Museum:

Number of Visitors to Museum & Planetarium #	q	Increase	23,473	22,970	44,678	95%	23,473
Number of Educational Programs Conducted	q	Maintain	39	48	100	108%	39

Archives & Records Management:

Number of Images Produced	q	Increase	4,300,000	4,912,174	4,208,534	-14%	4,516,192
Number of Client Agency Record Retrievals (Records Center)	q	Maintain	15,000	19,946	15,973	-20%	16,926
Number of Research and Reference Requests Answered (Archives)	q	Maintain	19,000	21,650	23,489	8%	21,768

Civic Engagement Responsibilities

Elections

Number of Voter Registrations Received	q	Increase	51,000	61,716	66,887	8%	49,712
Number of Voter Education Training and Outreach Sessions	q	Increase	10	80	45	-44%	15
Number of Accessible Polling Places	q	Maintain	3,548	3,548	3,548	0%	3,548

Division of Programs

Number of Grant Applications Received	q	Maintain	47	109	70	-36%	48
Number of Grants Awarded	q	Maintain	26	40	14	-65%	12
Number of Technical Assistance and Outreach Sessions	q	Maintain	50	106	135	27%	49
Number of National Service/Volunteer Participants	q	Increase	400 (a)	516	548	6%	521

* Does not include 500+ regrants of state funds through County Cultural & Heritage Agencies

Denotes correction for 1st Quarter Attendance as 22,970